		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Ohio Residents		19.0%	28.8%	10.9%	2.6%	38.5%	.3%	946
Sex	Male	22.8%	29.2%	14.5%	1.9%	31.0%	.6%	455
	Female	15.4%	28.3%	7.7%	3.1%	45.4%		491
Sex and Race Combined Variable	African-American	21.1%	42.9%	5.3%	3.9%	26.5%	.3%	100
	White male	25.7%	26.5%	16.2%	2.4%	28.6%	.6%	367
	White female	14.0%	26.8%	7.7%	2.5%	49.0%		409
Age of Respondent	18 to 29	28.2%	40.8%	13.0%	1.4%	16.6%		188
	30 to 45	17.8%	37.1%	8.9%	1.1%	35.1%		261
	46 to 64	19.7%	20.7%	10.9%	3.0%	45.3%	.5%	312
	65 and over	11.2%	16.7%	12.6%	5.5%	53.4%	.6%	171
Education	Less than high school	20.7%	42.2%	9.0%	4.5%	22.8%	.9%	119
	High school graduate	23.4%	22.7%	12.4%	2.2%	39.0%	.3%	331
	Some college	19.4%	28.2%	8.9%	2.0%	41.5%		282
	College graduate	10.9%	31.2%	12.3%	2.8%	42.8%	.2%	212
Poverty Status	100% or below FPL	25.1%	47.1%	5.7%	1.0%	21.1%		142
	Between 100% and 200% FPL	26.3%	33.3%	7.8%	1.7%	31.0%		142
	Above 200% FPL	15.5%	26.2%	11.2%	3.2%	43.8%	.1%	423
Registered to Vote	Yes	17.8%	25.5%	11.7%	3.0%	41.8%	.2%	759
	No	24.0%	41.7%	7.9%	.8%	25.1%	.6%	185
Party ID	Democrat	16.4%	31.1%	10.8%	3.0%	38.2%	.4%	367
	Independent	29.8%	28.9%	5.4%	1.1%	34.8%		152
	Republican	15.3%	26.6%	14.0%	2.5%	41.6%	.1%	335
Insurance Status	Insured	18.1%	27.0%	11.1%	3.0%	40.5%	.3%	806
	Not Insured/Don't Know	24.9%	39.6%	10.3%		25.2%		136
Area of Dominant TV Influence	Cincinnati	15.9%	41.9%	5.9%	1.7%	34.4%	.2%	138
	Cleveland	16.0%	27.4%	13.0%	2.0%	41.7%		306
	Columbus	22.5%	25.1%	10.9%	3.3%	37.6%	.6%	190
	Dayton	25.8%	23.9%	4.4%	4.1%	41.6%	.2%	115
	Other	17.9%	28.2%	15.3%	2.4%	35.7%	.4%	195

Q28: How often do you drink regular soda or pop that contains sugar?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Geographical Region	Northeast Ohio	15.1%	30.2%	13.4%	2.3%	39.0%		375
	Northwest Ohio	26.4%	25.1%	11.7%	1.6%	34.4%	.7%	118
	Central Ohio	19.2%	25.2%	13.4%	4.1%	37.5%	.7%	155
	Southeast Ohio	21.9%	20.5%	11.1%	2.7%	43.9%		64
	Southwest Ohio	20.2%	33.1%	5.0%	2.4%	39.0%	.2%	231
Rural or Urban County	Urban county	19.7%	32.2%	11.6%	2.3%	34.1%	.1%	439
	Suburban county	19.0%	26.0%	10.0%	2.6%	42.5%		240
	Rural, small city	17.5%	25.5%	10.7%	3.1%	42.4%	.7%	264
General Health Rating	Excellent/Very Good	15.9%	30.0%	10.9%	2.4%	40.6%	.2%	491
	Good	21.6%	31.4%	10.6%	2.3%	33.5%	.6%	293
	Fair/Poor	23.2%	20.6%	11.7%	3.5%	41.0%		159
Type of Insurance	Employer based	18.6%	27.0%	10.2%	2.2%	41.7%	.3%	484
	Medicare	16.3%	16.0%	12.0%	7.3%	47.6%	.8%	130
	Other	18.5%	35.3%	11.2%	1.4%	33.6%		187
Uninsured, Medicare, or other source of health insurance	Uninsured	24.9%	39.6%	10.3%		25.2%		136
	Medicare alone or combo	17.1%	15.8%	12.3%	5.9%	48.2%	.6%	171
	Other Source	18.5%	30.2%	10.3%	2.0%	38.7%	.2%	629
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	24.9%	39.6%	10.3%		25.2%		136
	Medicaid alone or combo	24.7%	40.4%	12.9%	1.5%	20.5%		94
	Other Source	17.4%	25.4%	10.4%	3.0%	43.5%	.4%	706
Obesity Scale Distributions	Not Obese	19.7%	31.7%	10.9%	3.0%	34.4%	.3%	341
	Mildly Obese	16.5%	28.8%	10.2%	2.5%	41.7%	.4%	330
	Moderately Obese	21.7%	30.3%	12.0%	3.0%	32.9%	.1%	154
	Severely Obese	10.3%	23.3%	11.0%		55.4%		45
	Very Severely Obese	34.3%	4.2%	14.6%	2.0%	44.9%		35
Perception of Obesity	Overweight	20.7%	24.8%	10.5%	2.7%	41.2%		377
	Underweight	19.2%	31.0%	25.3%	2.0%	21.8%	.6%	34
	About the right weight	17.4%	31.5%	10.4%	2.5%	37.7%	.4%	529
Assist Chronically Ill/Disabled Family Member	Yes	18.3%	30.4%	10.6%	1.3%	39.4%		150
	No	19.2%	28.3%	11.0%	2.8%	38.4%	.3%	794

Q29: About how often do you drink diet soda or diet pop that does not contain sugar?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Ohio Residents		14.4%	15.1%	5.9%	.9%	63.5%	.2%	943
Sex	Male	11.6%	15.4%	5.3%	.3%	66.9%	.4%	453
	Female	16.9%	14.7%	6.4%	1.5%	60.3%	.1%	491
Sex and Race Combined Variable	African-American	10.4%	9.8%	5.8%	2.2%	71.8%		100
	White male	13.3%	16.6%	4.7%	.4%	64.5%	.5%	364
	White female	18.2%	15.8%	6.1%	1.3%	58.6%	.1%	409
Age of Respondent	18 to 29	10.6%	12.8%	.7%	2.1%	73.8%		185
	30 to 45	14.1%	14.5%	4.0%		67.4%		261
	46 to 64	15.8%	13.0%	8.8%	.9%	61.2%	.3%	312
	65 and over	15.5%	21.8%	7.7%	1.3%	53.1%	.6%	171
Education	Less than high school	12.0%	6.5%	6.3%		75.2%		119
	High school graduate	13.7%	12.1%	4.9%	1.2%	67.8%	.3%	328
	Some college	13.8%	16.5%	4.4%	1.3%	64.0%		282
	College graduate	17.7%	22.7%	8.5%	.6%	49.9%	.6%	212
Poverty Status	100% or below FPL	9.8%	8.0%	2.9%	.1%	79.2%		142
	Between 100% and 200% FPL	7.9%	11.7%	3.3%	.2%	77.0%		142
	Above 200% FPL	16.2%	19.6%	7.6%	1.7%	54.6%	.4%	423
Registered to Vote	Yes	15.2%	16.2%	6.2%	1.0%	61.2%	.3%	757
	No	11.2%	10.4%	4.0%	.8%	73.5%		185
Party ID	Democrat	11.1%	17.9%	7.7%	.8%	62.4%	.1%	364
	Independent	16.9%	10.4%	1.0%	.8%	70.3%	.7%	152
	Republican	17.5%	17.1%	6.6%	1.4%	57.0%	.3%	335
Insurance Status	Insured	15.2%	16.3%	5.7%	1.1%	61.4%	.3%	803
	Not Insured/Don't Know	9.8%	8.2%	5.7%		76.3%		136
Area of Dominant TV Influence	Cincinnati	18.3%	15.6%	4.2%	2.4%	58.9%	.6%	138
	Cleveland	14.4%	14.7%	5.5%	.1%	65.4%		306
	Columbus	12.3%	20.1%	6.2%	1.2%	60.0%	.1%	187
	Dayton	13.3%	14.4%	4.9%	2.5%	63.8%	1.1%	115
	Other	13.6%	10.7%	8.1%	.1%	67.6%		195

Q29: About how often do you drink diet soda or diet pop that does not contain sugar?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Geographical Region	Northeast Ohio	12.4%	14.3%	6.7%	.1%	66.6%		375
	Northwest Ohio	23.3%	10.6%	3.1%		63.0%		118
	Central Ohio	10.1%	23.7%	6.6%	1.5%	58.0%	.1%	152
	Southeast Ohio	13.8%	6.3%	8.4%	.3%	71.2%		64
	Southwest Ohio	15.5%	15.2%	4.9%	2.7%	60.8%	.9%	231
Rural or Urban County	Urban county	11.1%	17.3%	6.2%	1.6%	63.2%	.5%	439
	Suburban county	15.0%	16.2%	6.0%	.7%	62.0%	.1%	238
	Rural, small city	18.7%	10.1%	5.3%	.1%	65.8%		264
General Health Rating	Excellent/Very Good	14.0%	16.5%	5.8%	.5%	62.9%	.2%	489
	Good	16.3%	13.5%	5.4%	.6%	63.9%	.4%	293
	Fair/Poor	11.0%	13.4%	7.0%	2.9%	65.6%	.2%	159
Type of Insurance	Employer based	15.8%	16.5%	5.7%	1.0%	60.7%	.2%	484
	Medicare	15.9%	19.1%	5.4%	1.2%	58.1%	.4%	130
	Other	13.7%	14.2%	6.0%	1.3%	64.3%	.4%	185
Uninsured, Medicare, or other source of health insurance	Uninsured	9.8%	8.2%	5.7%		76.3%		136
	Medicare alone or combo	14.7%	18.1%	6.4%	.9%	59.2%	.7%	171
	Other Source	15.5%	16.0%	5.5%	1.2%	61.6%	.2%	627
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	9.8%	8.2%	5.7%		76.3%		136
	Medicaid alone or combo	9.4%	11.0%	4.6%		75.1%		92
	Other Source	16.1%	17.1%	5.9%	1.3%	59.3%	.3%	706
Obesity Scale Distributions	Not Obese	10.5%	17.1%	4.6%	1.3%	66.4%		341
	Mildly Obese	12.1%	12.3%	4.1%	.8%	70.1%	.6%	330
	Moderately Obese	22.0%	17.2%	6.9%	1.1%	52.6%	.1%	154
	Severely Obese	22.4%	19.0%	18.1%		40.5%		45
	Very Severely Obese	19.5%	6.6%	9.5%	.5%	63.9%		35
Perception of Obesity	Overweight	21.3%	16.7%	7.8%	.9%	52.8%	.5%	377
	Underweight	.6%	2.3%	3.1%	7.2%	86.7%		34
	About the right weight	10.4%	14.9%	4.3%	.6%	69.7%	.1%	526
Assist Chronically Ill/Disabled Family Member	Yes	12.6%	12.5%	5.0%	1.9%	67.8%	.2%	148
	No	14.7%	15.6%	5.9%	.8%	62.7%	.3%	794

Q30: About how often do you drink sweetened fruit drinks, such as Kool-aid, cranberry, and lemonade?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Ohio Residents		13.9%	23.9%	12.8%	2.9%	45.8%	.7%	943
Sex	Male	16.1%	23.6%	13.4%	3.1%	43.0%	.9%	453
	Female	11.9%	24.2%	12.2%	2.8%	48.4%	.5%	491
Sex and Race Combined Variable	African-American	22.9%	38.4%	10.7%	1.7%	26.3%		100
	White male	12.9%	23.5%	13.5%	3.8%	45.2%	1.1%	364
	White female	10.6%	21.5%	12.6%	2.7%	52.1%	.6%	409
Age of Respondent	18 to 29	32.9%	31.6%	12.5%		22.9%	.2%	185
	30 to 45	11.5%	27.2%	12.1%	1.6%	47.6%		261
	46 to 64	7.2%	19.6%	14.0%	4.7%	53.7%	.8%	312
	65 and over	8.7%	19.1%	12.9%	4.8%	53.0%	1.5%	171
Education	Less than high school	17.5%	25.3%	11.8%	3.9%	40.1%	1.3%	119
	High school graduate	15.7%	22.9%	12.0%	3.5%	45.1%	.9%	328
	Some college	15.1%	25.0%	12.3%	2.2%	44.6%	.7%	282
	College graduate	7.5%	23.3%	15.3%	2.6%	51.2%	.2%	212
Poverty Status	100% or below FPL	25.9%	29.9%	8.2%	1.7%	34.4%		142
	Between 100% and 200% FPL	17.9%	26.7%	10.8%	.9%	43.6%		142
	Above 200% FPL	10.0%	23.2%	14.4%	2.8%	48.9%	.7%	423
Registered to Vote	Yes	13.0%	22.0%	13.0%	2.6%	48.6%	.8%	757
	No	17.8%	31.7%	12.1%	4.4%	33.8%	.2%	185
Party ID	Democrat	13.3%	24.9%	13.1%	3.1%	45.1%	.6%	364
	Independent	13.0%	31.9%	7.9%	1.7%	44.3%	1.3%	152
	Republican	12.5%	20.0%	16.6%	2.4%	47.9%	.5%	335
Insurance Status	Insured	12.1%	24.8%	12.4%	3.1%	46.8%	.8%	803
	Not Insured/Don't Know	25.2%	19.1%	13.5%	2.1%	40.1%		136
Area of Dominant TV Influence	Cincinnati	14.4%	26.7%	6.2%	3.6%	48.7%	.4%	138
	Cleveland	11.5%	21.3%	11.9%	2.5%	52.4%	.4%	306
	Columbus	15.2%	23.8%	19.9%	1.1%	38.6%	1.5%	187
	Dayton	12.8%	29.8%	9.9%	3.5%	43.0%	.9%	115
	Other	16.8%	22.5%	13.7%	4.6%	41.7%	.5%	195

Q30: About how often do you drink sweetened fruit drinks, such as Kool-aid, cranberry, and lemonade?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Geographical Region	Northeast Ohio	12.5%	22.1%	12.2%	3.4%	49.4%	.4%	375
	Northwest Ohio	22.5%	29.5%	9.2%	2.1%	36.2%	.4%	118
	Central Ohio	10.2%	28.1%	20.4%	1.0%	38.5%	1.8%	152
	Southeast Ohio	18.1%	5.3%	21.7%	2.8%	51.6%	.5%	64
	Southwest Ohio	13.1%	26.3%	8.1%	3.9%	47.9%	.7%	231
Rural or Urban County	Urban county	16.4%	26.3%	13.1%	1.7%	41.9%	.5%	439
	Suburban county	7.6%	24.5%	10.6%	3.3%	53.6%	.4%	238
	Rural, small city	15.5%	19.3%	14.2%	4.7%	45.0%	1.3%	264
General Health Rating	Excellent/Very Good	12.3%	21.6%	15.0%	3.0%	47.9%	.1%	489
	Good	16.0%	27.0%	11.1%	2.1%	42.9%	.9%	293
	Fair/Poor	15.2%	25.4%	9.3%	4.2%	43.7%	2.2%	159
Type of Insurance	Employer based	10.3%	26.9%	12.0%	2.7%	47.7%	.3%	484
	Medicare	13.8%	17.6%	13.3%	4.5%	47.7%	3.1%	130
	Other	15.8%	25.2%	13.2%	3.1%	42.3%	.5%	185
Uninsured, Medicare, or other source of health insurance	Uninsured	25.2%	19.1%	13.5%	2.1%	40.1%		136
	Medicare alone or combo	12.9%	14.9%	13.3%	4.2%	52.5%	2.3%	171
	Other Source	11.9%	27.8%	12.3%	2.8%	44.8%	.4%	627
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	25.2%	19.1%	13.5%	2.1%	40.1%		136
	Medicaid alone or combo	24.5%	34.8%	7.6%	1.1%	32.1%		92
	Other Source	10.5%	23.7%	13.1%	3.4%	48.3%	.9%	706
Obesity Scale Distributions	Not Obese	16.7%	21.2%	11.1%	3.1%	47.2%	.7%	341
	Mildly Obese	11.2%	27.8%	14.0%	3.2%	42.6%	1.1%	330
	Moderately Obese	9.1%	25.6%	14.1%	4.0%	47.3%		154
	Severely Obese	25.3%	19.2%	12.3%	1.0%	41.7%	.5%	45
	Very Severely Obese	16.5%	16.7%	17.8%		48.9%		35
Perception of Obesity	Overweight	10.5%	23.4%	14.2%	2.7%	48.1%	1.1%	377
	Underweight	36.8%	10.2%	5.6%	7.3%	37.6%	2.5%	34
	About the right weight	15.0%	24.9%	12.4%	2.8%	44.6%	.3%	526
Assist Chronically Ill/Disabled Family Member	Yes	24.7%	24.0%	11.7%	3.9%	35.7%		148
	No	11.9%	23.9%	12.9%	2.8%	47.6%	.8%	794

Q31: About how often do you eat so called 'junk food', such as candy or chips?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Ohio Residents		18.4%	51.4%	17.2%	2.0%	10.2%	.8%	943
Sex	Male	23.1%	45.3%	17.9%	1.4%	11.4%	.9%	453
	Female	14.2%	57.0%	16.4%	2.6%	9.0%	.8%	491
Sex and Race Combined Variable	African-American	10.7%	61.5%	14.7%	4.9%	6.2%	2.0%	100
	White male	23.4%	46.1%	17.2%	.9%	11.8%	.5%	364
	White female	15.5%	55.4%	16.7%	2.6%	8.9%	.9%	409
Age of Respondent	18 to 29	24.7%	57.4%	11.2%	1.3%	4.3%	1.1%	185
	30 to 45	15.5%	50.5%	19.2%	1.5%	13.4%		261
	46 to 64	19.5%	48.9%	20.4%	2.3%	8.9%		312
	65 and over	13.8%	50.5%	15.0%	3.3%	14.0%	3.4%	171
Education	Less than high school	11.5%	54.7%	12.5%	.3%	18.9%	2.0%	119
	High school graduate	21.5%	49.6%	16.7%	1.5%	9.9%	.7%	328
	Some college	20.8%	49.5%	17.6%	3.4%	7.8%	.9%	282
	College graduate	14.4%	54.2%	20.0%	2.1%	8.9%	.3%	212
Poverty Status	100% or below FPL	23.9%	44.4%	15.6%	.8%	15.3%		142
	Between 100% and 200% FPL	13.8%	60.6%	17.8%	.8%	6.6%	.3%	142
	Above 200% FPL	16.9%	54.5%	17.5%	2.5%	8.4%	.1%	423
Registered to Vote	Yes	18.1%	52.2%	17.9%	2.3%	8.4%	1.0%	757
	No	19.9%	47.6%	14.1%	.9%	17.6%		185
Party ID	Democrat	14.7%	57.1%	16.9%	2.2%	9.0%		364
	Independent	16.9%	52.9%	16.7%	2.1%	11.4%		152
	Republican	21.1%	47.0%	19.2%	2.2%	9.8%	.8%	335
Insurance Status	Insured	19.1%	51.7%	16.3%	2.0%	10.2%	.7%	803
	Not Insured/Don't Know	14.9%	50.2%	22.3%	.5%	10.7%	1.5%	136
Area of Dominant TV Influence	Cincinnati	21.1%	56.3%	8.9%	1.4%	11.9%	.4%	138
	Cleveland	18.9%	50.8%	16.7%	1.5%	11.3%	.8%	306
	Columbus	16.0%	50.4%	20.4%	3.2%	8.9%	1.1%	187
	Dayton	23.5%	48.1%	12.7%	3.7%	11.5%	.5%	115
	Other	15.4%	51.1%	23.1%	1.3%	7.9%	1.2%	195

Q31: About how often do you eat so called 'junk food', such as candy or chips?

		DAILY	AT LEAST ONCE A WEEK	AT LEAST ONCE A MONTH	AT LEAST ONCE A YEAR	NEVER	DON'T KNOW	Count
Geographical Region	Northeast Ohio	19.4%	50.8%	16.8%	1.4%	10.8%	.9%	375
	Northwest Ohio	13.3%	58.1%	15.9%	1.9%	9.6%	1.2%	118
	Central Ohio	16.9%	53.3%	19.2%	3.7%	5.6%	1.3%	152
	Southeast Ohio	12.0%	34.2%	42.3%		11.5%		64
	Southwest Ohio	22.6%	51.9%	10.0%	2.7%	12.3%	.5%	231
Rural or Urban County	Urban county	20.9%	53.1%	14.1%	2.5%	8.1%	1.3%	439
	Suburban county	19.2%	48.2%	17.8%	3.0%	11.7%		238
	Rural, small city	13.8%	50.9%	21.7%	.4%	12.3%	.9%	264
General Health Rating	Excellent/Very Good	18.7%	50.4%	18.2%	1.8%	9.5%	1.3%	489
	Good	18.2%	54.8%	16.1%	2.2%	8.4%	.4%	293
	Fair/Poor	17.7%	47.7%	16.2%	2.5%	15.6%	.4%	159
Type of Insurance	Employer based	19.9%	51.9%	18.3%	1.8%	8.1%		484
	Medicare	18.9%	45.7%	15.5%	2.6%	13.2%	4.1%	130
	Other	17.8%	56.8%	11.3%	2.1%	11.7%	.3%	185
Uninsured, Medicare, or other source of health insurance	Uninsured	14.9%	50.2%	22.3%	.5%	10.7%	1.5%	136
	Medicare alone or combo	16.4%	45.7%	15.9%	2.7%	16.2%	3.1%	171
	Other Source	20.0%	53.7%	16.3%	1.8%	8.0%	.1%	627
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	14.9%	50.2%	22.3%	.5%	10.7%	1.5%	136
	Medicaid alone or combo	22.3%	54.5%	9.2%	.6%	12.9%	.5%	92
	Other Source	18.9%	51.7%	17.1%	2.2%	9.4%	.8%	706
Obesity Scale Distributions	Not Obese	21.0%	51.2%	14.3%	2.5%	10.1%	1.0%	341
	Mildly Obese	19.0%	51.6%	14.6%	2.0%	12.4%	.4%	330
	Moderately Obese	17.2%	48.1%	26.3%	.4%	7.3%	.7%	154
	Severely Obese	9.0%	56.1%	19.9%	1.3%	9.3%	4.5%	45
	Very Severely Obese	9.9%	56.8%	26.5%	1.3%	5.6%		35
Perception of Obesity	Overweight	15.3%	56.8%	19.6%	1.5%	6.5%	.3%	377
	Underweight	44.2%	27.0%	3.1%	7.2%	18.5%		34
	About the right weight	18.5%	49.4%	16.3%	2.1%	12.3%	1.3%	526
Assist Chronically Ill/Disabled Family Member	Yes	22.7%	51.1%	15.9%	1.4%	9.0%		148
	No	17.7%	51.3%	17.4%	2.2%	10.4%	1.0%	794

Q13: Would you favor or oppose increasing taxes on soda or pop that contains sugar?

		STRONGLY FAVOR	FAVOR SOMEWHAT	LEAN TOWARD FAVORING	NEITHER / NOT SURE / DON'T KNOW	LEAN TOWARD OPPOSING	OPPOSE SOMEWHAT	STRONGLY OPPOSE	Count
Ohio Residents		18.1%	13.4%	.3%	1.6%	1.2%	14.3%	51.2%	945
Sex	Male	15.1%	13.0%	.3%	2.0%	.5%	13.4%	55.7%	455
	Female	20.8%	13.7%	.2%	1.2%	1.9%	15.0%	47.0%	490
Sex and Race Combined Variable	African-American	22.1%	14.9%		3.6%	.3%	12.9%	46.3%	100
	White male	14.0%	11.1%	.3%	1.8%	.6%	14.3%	57.8%	367
	White female	19.8%	12.6%	.3%	1.3%	2.0%	15.6%	48.5%	408
Age of Respondent	18 to 29	26.9%	17.8%		1.5%		11.2%	42.5%	188
	30 to 45	18.3%	15.6%		1.9%	2.2%	11.7%	50.3%	260
	46 to 64	15.3%	11.5%	.4%	1.7%	.4%	13.2%	57.6%	312
	65 and over	14.6%	7.9%	.7%	1.2%	2.1%	24.4%	49.2%	171
Education	Less than high school	11.0%	12.2%		.6%	3.9%	18.8%	53.4%	119
	High school graduate	16.0%	11.3%	.2%	2.0%	1.4%	16.6%	52.5%	331
	Some college	21.5%	15.3%	.4%	1.4%	.4%	8.5%	52.4%	282
	College graduate	21.1%	14.4%	.3%	1.8%	.6%	15.9%	46.0%	212
Poverty Status	100% or below FPL	11.7%	8.0%		.5%	2.0%	19.4%	58.4%	142
	Between 100% and 200% FPL	17.8%	15.5%		1.1%		14.7%	50.9%	142
	Above 200% FPL	21.4%	16.9%	.3%	1.4%	1.2%	10.5%	48.4%	423
Registered to Vote	Yes	18.8%	12.0%	.3%	2.0%	1.2%	13.7%	52.0%	759
	No	15.2%	19.1%		.2%	1.6%	16.7%	47.3%	185
Party ID	Democrat	22.1%	13.2%	.3%	2.3%	.9%	18.0%	43.2%	367
	Independent	10.1%	20.3%		.6%	2.2%	9.5%	57.3%	152
	Republican	18.3%	12.4%	.4%	1.6%	1.3%	13.1%	52.9%	334
Insurance Status	Insured	18.3%	14.3%	.3%	1.9%	1.5%	14.8%	49.0%	805
	Not Insured/Don't Know	17.7%	8.0%				11.8%	62.6%	136
Area of Dominant TV Influence	Cincinnati	22.8%	16.8%		3.7%	.6%	12.6%	43.6%	137
	Cleveland	15.1%	14.0%	.1%	1.6%	.6%	13.2%	55.5%	306
	Columbus	21.3%	12.5%	.1%	.8%	1.6%	12.3%	51.4%	190
	Dayton	19.6%	6.6%		.4%	4.5%	15.4%	53.5%	115
	Other	15.8%	14.9%	.9%	1.8%	.5%	18.6%	47.4%	195

Ohio Poll #125, July 2011
Institute for Policy Research
University of Cincinnati
The Health Foundation of Greater Cincinnati

Q13: Would you favor or oppose increasing taxes on soda or pop that contains sugar?

		STRONGLY FAVOR	FAVOR SOMEWHAT	LEAN TOWARD FAVORING	NEITHER / NOT SURE / DON'T KNOW	LEAN TOWARD OPPOSING	OPPOSE SOMEWHAT	STRONGLY OPPOSE	Count
Geographical Region	Northeast Ohio	16.1%	12.5%	.1%	1.3%	.5%	15.8%	53.8%	375
	Northwest Ohio	9.0%	15.9%	1.0%	2.7%		17.8%	53.6%	118
	Central Ohio	24.2%	15.4%	.1%	1.0%	2.0%	12.5%	44.9%	155
	Southeast Ohio	17.8%	9.6%	1.0%	.5%	1.5%	9.6%	60.0%	64
	Southwest Ohio	22.2%	13.3%			2.4%	2.6%	12.7%	46.9%	231
Rural or Urban County	Urban county	21.5%	13.6%	.1%	2.2%	1.2%	15.6%	45.7%	439
	Suburban county	16.0%	17.4%		1.4%	1.8%	11.9%	51.5%	240
	Rural, small city	14.5%	9.5%	.7%	.8%	.7%	14.3%	59.5%	264
General Health Rating	Excellent/Very Good	21.1%	13.9%	.1%	2.3%	1.3%	12.5%	48.8%	491
	Good	13.2%	14.2%	.6%	1.0%	1.1%	18.9%	50.9%	293
	Fair/Poor	18.2%	9.8%			.7%	1.2%	11.4%	58.6%	159
Type of Insurance	Employer based	16.4%	16.3%	.2%	2.6%	1.6%	12.4%	50.4%	484
	Medicare	18.9%	9.3%	.9%	.7%	1.3%	20.0%	48.9%	130
	Other	23.2%	13.2%			.9%	1.1%	17.6%	44.0%	186
Uninsured, Medicare, or other source of health insurance	Uninsured	17.7%	8.0%				11.8%	62.6%	136
	Medicare alone or combo	18.3%	7.6%	.7%	.8%	2.2%	20.2%	50.1%	171
	Other Source	18.4%	16.3%	.2%	2.2%	1.3%	13.4%	48.3%	628
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	17.7%	8.0%				11.8%	62.6%	136
	Medicaid alone or combo	19.3%	15.9%		1.4%		22.1%	41.4%	94
	Other Source	18.3%	14.2%	.3%	2.0%	1.7%	13.9%	49.6%	706
Obesity Scale Distributions	Not Obese	21.9%	15.1%	.4%	.4%	1.1%	16.0%	45.1%	340
	Mildly Obese	13.8%	13.6%		2.6%	1.6%	14.4%	53.9%	330
	Moderately Obese	18.8%	12.4%		.5%	.6%	10.9%	56.8%	154
	Severely Obese	21.9%	11.9%	2.6%	4.9%		13.8%	44.9%	45
	Very Severely Obese	22.0%	5.7%			2.0%	19.2%	51.0%	35
Perception of Obesity	Overweight	16.9%	10.1%	.3%	1.7%	1.1%	14.9%	54.9%	377
	Underweight	17.0%	18.9%			8.1%	6.5%	49.5%	34
	About the right weight	19.2%	15.4%	.2%	1.7%	.9%	14.4%	48.2%	529

Q14: Would you favor or oppose increasing taxes on so-called junk food such as candy or chips?

		STRONGLY FAVOR	FAVOR SOMEWHAT	LEAN TOWARD FAVORING	NEITHER / NOT SURE / DON'T KNOW	LEAN TOWARD OPPOSING	OPPOSE SOMEWHAT	STRONGLY OPPOSE	Count
Ohio Residents		16.2%	13.5%	.4%	1.1%	.3%	14.7%	53.8%	944
Sex	Male	13.7%	13.4%	.4%	1.2%	.2%	11.7%	59.3%	454
	Female	18.5%	13.6%	.3%	1.1%	.3%	17.5%	48.7%	489
Sex and Race Combined Variable	African-American	16.6%	5.6%		3.6%	.3%	19.4%	54.5%	100
	White male	13.7%	11.8%	.5%	.8%	.3%	12.8%	60.1%	366
	White female	18.2%	14.1%	.4%	1.1%	.3%	16.5%	49.4%	408
Age of Respondent	18 to 29	27.4%	12.1%				14.7%	45.8%	188
	30 to 45	14.8%	17.4%	.8%	1.6%		9.9%	55.6%	260
	46 to 64	13.0%	11.4%	.4%	1.2%	.4%	13.9%	59.7%	312
	65 and over	12.7%	12.6%	.2%	1.5%	.8%	24.0%	48.0%	171
Education	Less than high school	10.4%	9.8%		1.8%		18.4%	59.7%	119
	High school graduate	16.3%	11.2%	.4%	1.1%	.2%	15.3%	55.5%	330
	Some college	15.5%	16.2%	.4%	.8%	.4%	14.1%	52.6%	281
	College graduate	20.4%	15.5%	.5%	1.3%	.4%	12.7%	49.2%	211
Poverty Status	100% or below FPL	8.8%	7.2%	.8%	.7%	.2%	15.0%	67.2%	142
	Between 100% and 200% FPL	19.7%	12.4%			1.1%		16.7%	50.2%	142
	Above 200% FPL	17.8%	17.2%			.7%	.3%	13.1%	50.8%	422
Registered to Vote	Yes	16.1%	12.9%	.3%	1.1%	.4%	15.3%	53.9%	757
	No	16.8%	16.3%	.7%	1.1%		12.3%	52.8%	185
Party ID	Democrat	21.3%	13.7%	.4%	1.9%	.6%	16.6%	45.5%	366
	Independent	9.9%	12.4%	.8%	.1%	.1%	13.8%	62.9%	151
	Republican	14.7%	15.1%	.2%	.7%	.1%	14.2%	54.9%	334
Insurance Status	Insured	16.4%	14.2%	.3%	1.3%	.3%	14.9%	52.6%	804
	Not Insured/Don't Know	15.7%	9.8%	.9%	.5%		14.1%	59.1%	136
Area of Dominant TV Influence	Cincinnati	19.1%	14.6%	.6%	2.8%	.3%	17.2%	45.6%	137
	Cleveland	13.2%	12.6%	.5%	.9%	.6%	12.5%	59.6%	305
	Columbus	21.1%	15.2%	.6%	1.9%		13.0%	48.1%	190
	Dayton	19.5%	6.8%		.2%	.3%	16.7%	56.4%	115
	Other	12.3%	16.7%		.3%		16.9%	53.8%	194

		STRONGLY FAVOR	FAVOR SOMEWHAT	LEAN TOWARD FAVORING	NEITHER / NOT SURE / DON'T KNOW	LEAN TOWARD OPPOSING	OPPOSE SOMEWHAT	STRONGLY OPPOSE	Count
Geographical Region	Northeast Ohio	13.3%	11.5%	.4%	.7%	.5%	11.9%	61.6%	374
	Northwest Ohio	7.9%	18.2%		.4%		21.4%	52.1%	118
	Central Ohio	24.0%	18.1%	.8%	2.3%		13.9%	40.9%	155
	Southeast Ohio	16.5%	11.3%				15.7%	56.5%	64
	Southwest Ohio	20.0%	12.1%	.3%	1.7%	.3%	16.0%	49.5%	230
Rural or Urban County	Urban county	19.3%	13.0%	.5%	1.4%	.6%	15.8%	49.4%	439
	Suburban county	15.4%	17.3%		1.0%		12.0%	54.3%	240
	Rural, small city	11.9%	11.1%	.5%	.8%		15.4%	60.3%	263
General Health Rating	Excellent/Very Good	18.3%	15.3%	.2%	1.7%	.6%	12.9%	51.1%	489
	Good	13.9%	11.0%	.8%	.5%		20.0%	53.7%	293
	Fair/Poor	14.2%	12.3%		.6%		10.9%	62.0%	159
Type of Insurance	Employer based	15.4%	15.7%	.2%	1.7%	.3%	11.8%	55.0%	483
	Medicare	17.6%	9.4%	.3%	.6%	.3%	21.2%	50.6%	129
	Other	18.5%	14.2%	.6%	.5%	.6%	18.8%	46.7%	186
Uninsured, Medicare, or other source of health insurance	Uninsured	15.7%	9.8%	.9%	.5%		14.1%	59.1%	136
	Medicare alone or combo	16.2%	10.5%	.2%	1.0%	.8%	21.2%	50.0%	171
	Other Source	16.6%	15.4%	.3%	1.3%	.2%	13.3%	53.0%	628
Uninsured, Medicaid, or other source of Health Insurance	Uninsured	15.7%	9.8%	.9%	.5%		14.1%	59.1%	136
	Medicaid alone or combo	14.7%	13.0%	1.3%	1.1%	.8%	20.2%	48.9%	94
	Other Source	16.7%	14.5%	.2%	1.3%	.3%	14.3%	52.8%	705
Obesity Scale Distributions	Not Obese	21.0%	14.2%	.5%	.6%	.1%	17.2%	46.5%	339
	Mildly Obese	11.6%	14.2%		1.9%	.5%	13.2%	58.6%	329
	Moderately Obese	19.0%	9.2%	.5%		.6%	14.7%	56.0%	154
	Severely Obese	13.4%	13.0%	2.7%	2.9%		19.6%	48.4%	45
	Very Severely Obese	8.7%	19.0%		2.8%		8.1%	61.4%	35
Perception of Obesity	Overweight	13.8%	11.0%	.3%	1.1%	.4%	16.5%	56.9%	377
	Underweight	11.7%	23.4%				.7%	6.6%	57.6%	34
	About the right weight	18.4%	14.8%	.4%	1.2%	.2%	14.1%	50.9%	528