INTERACT FOR HEALTH

ADVANCING HEALTH JUSTICE

MARCH 2023

AGENDA

- **Introduction to Interact for Health**
- **Advancing Health Justice RFP**
- **Process**
- **Q&A**

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Our Advancing Health Justice Team

Kelley Adcock

Senior Director of
Data and Learning

Caitlin Bentley

Senior Program Manager of
Community Engagement
(Rural)

Sonya Carrico
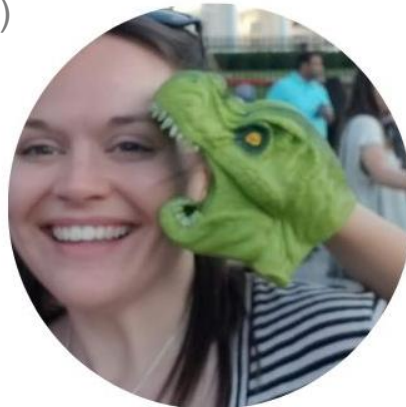
Program Director, Mental
Health Policy

Julian Collins

Senior Program Manager of
Community Engagement
(Urban/Suburban)

Colleen Desmond

Senior Manager of Data
and Learning

Megan Folkerth

Program Director of Health
Policy and Systems

Ashlee Young

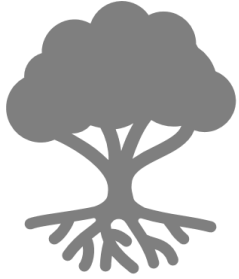Vice President Policy
and Engagement

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We believe every person deserves the opportunity for a full and healthy life

Interact for Health works with communities to advance health justice to ensure that people in our region are healthy and thriving, regardless of who they are or where they live.
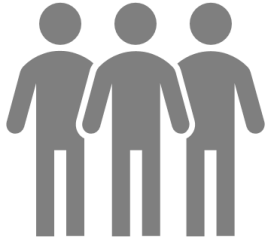

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The values that guide our work

We tackle root causes

We partner with trust

We amplify community power

We are relentless problem solvers

We speak openly

We strive for impact

Our region

Our priority populations

For people in our region to have a just opportunity to live their healthiest lives, we focus on improving the lives of those who experience the greatest injustices in health outcomes.
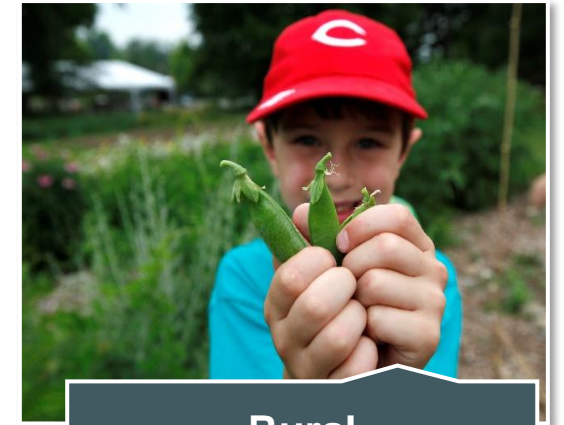

Black communities

Hispanic communities

Children & families with low incomes

Rural communities

Our strategy

COMMUNITY POWER BUILDING

POLICY & SYSTEMS CHANGE

HEALTH JUSTICE

IMPROVING MENTAL HEALTH & WELL-BEING
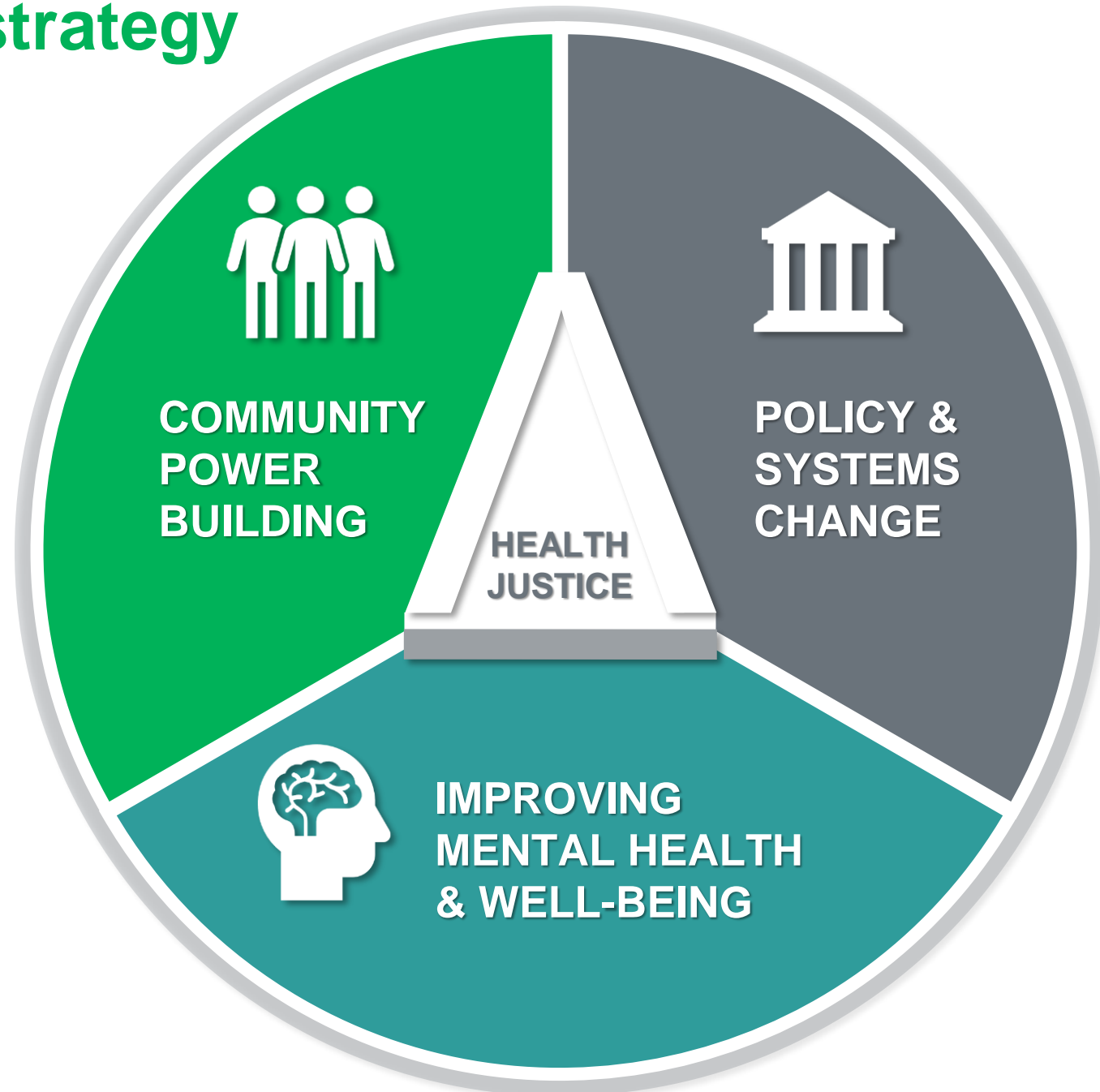
How we work

Flexible, catalytic funder

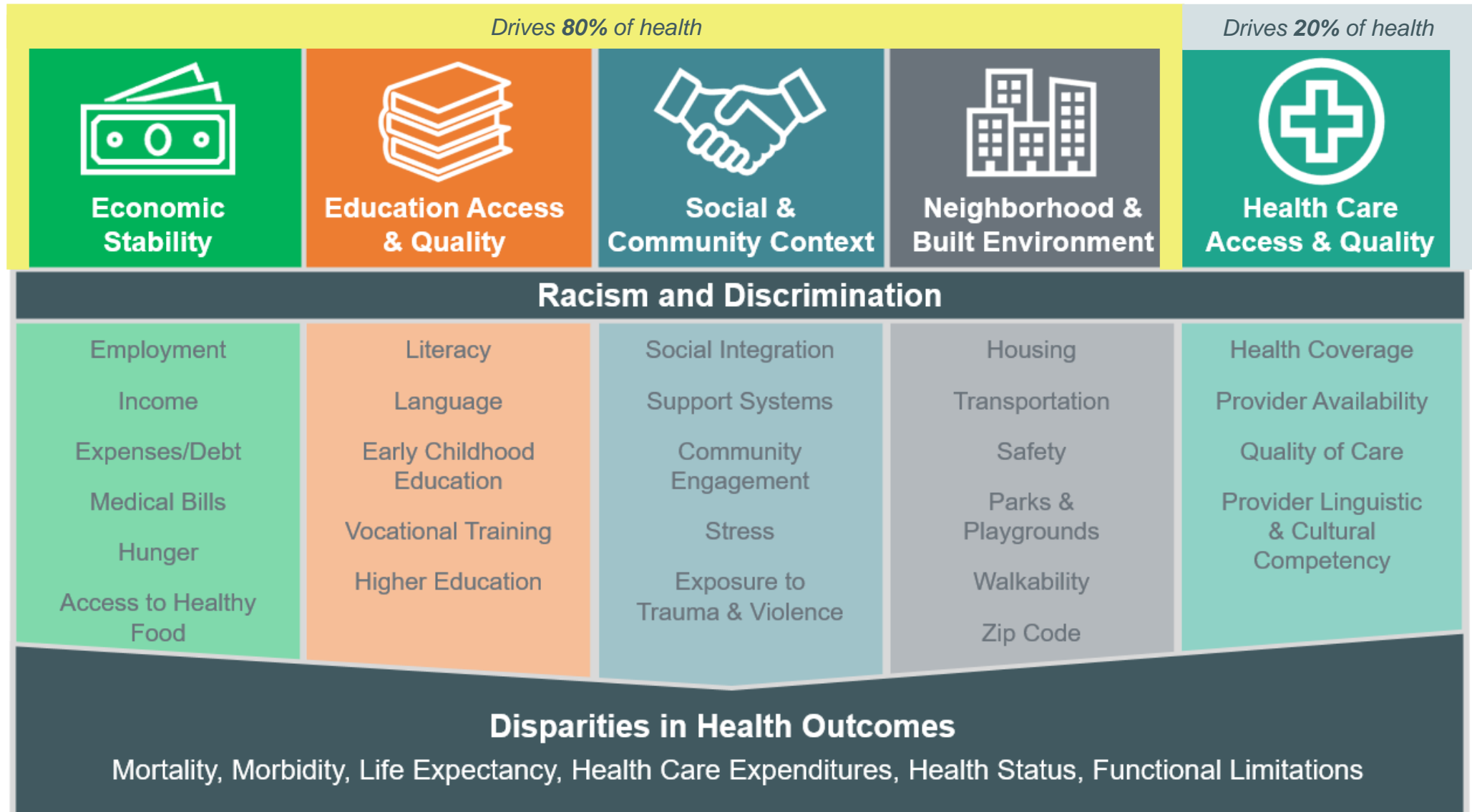Trusted, non-partisan voice for change

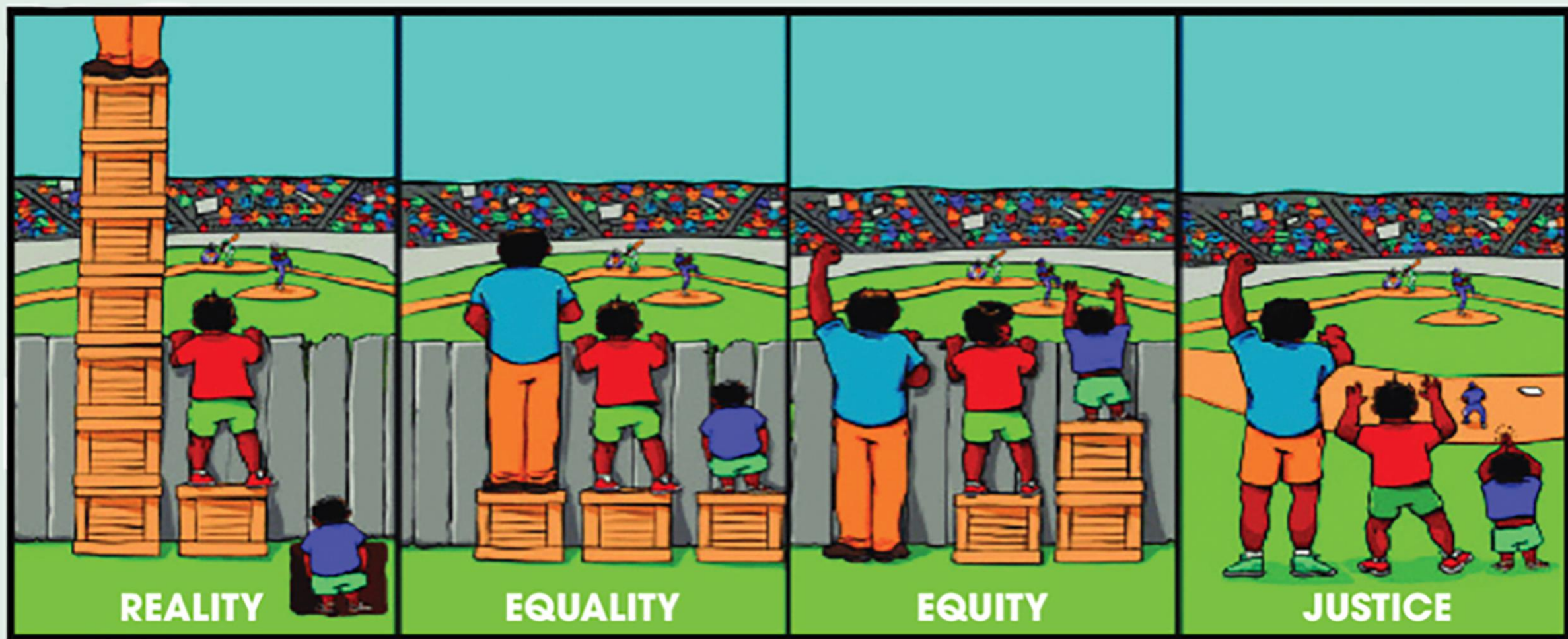Independent, regional convener

Amplifier of community voice

Go-to resource for data on health and health justice

Health is more than health care

Drives **80%** of health | Drives **20%** of health

Economic Stability	Education Access & Quality	Social & Community Context	Neighborhood & Built Environment	Health Care Access & Quality

Racism and Discrimination

Economic Stability	Education Access & Quality	Social & Community Context	Neighborhood & Built Environment	Health Care Access & Quality
Employment	Literacy	Social Integration	Housing	Health Coverage
Income	Language	Support Systems	Transportation	Provider Availability
Expenses/Debt	Early Childhood Education	Community Engagement	Safety	Quality of Care
Medical Bills	Vocational Training	Stress	Parks & Playgrounds	Provider Linguistic & Cultural Competency
Hunger	Higher Education	Exposure to Trauma & Violence	Walkability	
Access to Healthy Food			Zip Code	

Disparities in Health Outcomes

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations

Adapted from: Social Determinants Models from Kaiser Family Foundation and Healthy People 2030

REALITY

One gets more than is needed, while the other gets less than is needed. Thus, a huge disparity is created.

EQUALITY

The assumuption is that everyone benefits from the same supports. This is considered to be equal treatment.

EQUITY

Everyone gets the support they need, which produces equity.

JUSTICE

All 3 can see the game without supports or accommodations because the cause(s) of the inequity was addressed. The systemic barrier has been removed.

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The Journey

The changes we want ...

Increase in Community Power

Equitable Policies and Systems in Place

How we get there ...


Advocacy & Policy

Research & Legal

Organizational Development, Infrastructure, & Funders

Organizing & Base-Building

Comms, Cultural & Narrative Change

Leadership Development

Alliance & Coalitions

Invest in the Power-Building Ecosystem

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RFP Goal

To support community efforts to advance health justice through community power building, policy and systems change, and narrative change.
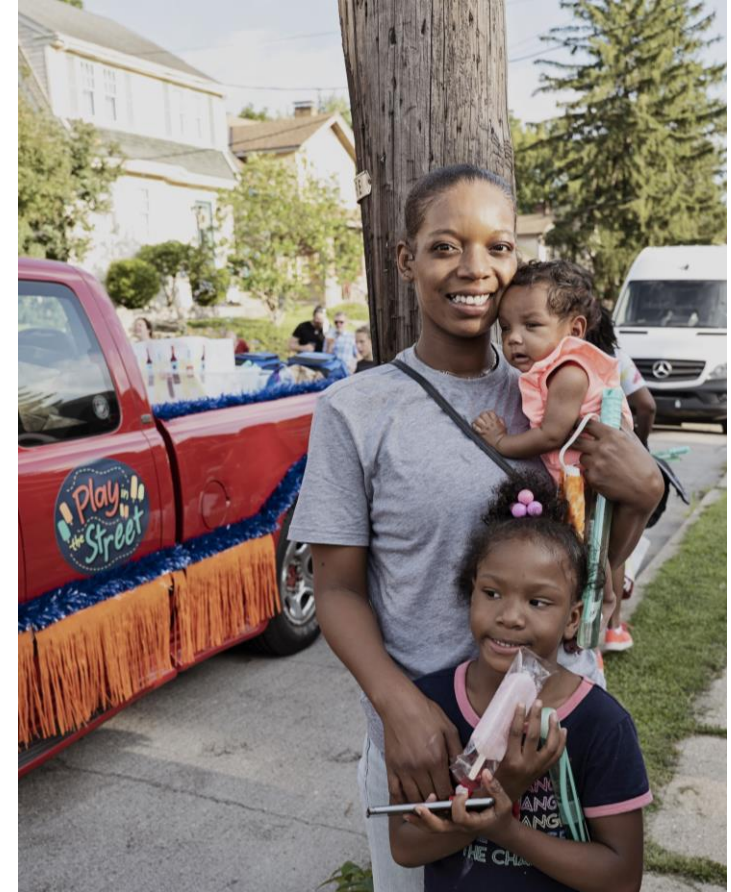
Centering People and Community

- Community-generated ideas
- Tackle root causes
- Led by community members
- Organizations that work *in* partnership with community

Strategies

Community Power Building

Changing who is leading, deciding and involved.

Policy and Systems Change

Changing how organizations and systems operate.

Narrative Change

Changing how we talk about issues and who gets to talk.

Community Power Building

People closest to the issue lead and decide what is best for them and their community.

- Supporting the work of people in communities who experience the most inequities

- Supporting initiatives and organizations that are led by those most impacted

- Supporting grassroots leadership development

Policy and Systems Change

Changing the environments where people live by addressing the root causes of issues and advancing policies that address the social drivers of health.

- Organizing community and coalition building to advance policy and systems change

- Advancing changes to public laws, regulations, rules, or mandates

- Shifting the way broader systems make decisions about policies, programs and the allocation or use of money and other resources

Narrative Change

Changing how we talk about communities, people, and the inequities they face. Shifting the conversation to be more about the root causes of inequities such as poverty, racism, and discrimination – and the system, rather than the individual.

- Supporting efforts that equip everyday people with the tools to tell their own stories

- Supporting efforts that provide training on equitably covering and reporting on an issue

- Supporting efforts to strengthen the capacity of organizations to engage in impactful storytelling

Key Components

- Center people and communities in the project, including leadership and decision-making power

- Address a specific issue or challenge identified by the community and how this impacts health

- Plan, develop and/or implement a solution

- Focus on advancing health justice

Funding Details

- Total amount available: $1,500,000
- Types of Grants: Planning, project-based or general operating support
- Anticipated amount: $25,000 - $100,000
- Anticipated length: 9-18 months

Eligibility Criteria

- Be a public or private nonprofit or governmental organization
- Provide services in at least one county of Interact for Health's 20-county service area

Proposal Selection Criteria

- Focus on people and communities who are:
  - Black
  - Hispanic
  - Children in families with low incomes (200% or less of federal poverty level)
  - Rural
- Authentically center people and communities in the project, including through leadership and decision-making power
- Work to improve health outcomes by reducing disparities and advancing health equity

Proposal Selection Criteria

- Have goals for the grant period that are clear, feasible and aligned with the goal of the RFP

- Demonstrate that the organization can achieve the goals outlined in the proposal with the budget, timeline and staff capacity indicated

- Focus on an issue or challenge identified by the community

- Be from organizations led by people who identify as Black or Hispanic, including a majority of Board Members and/or an Executive Director/CEO.

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Community Information Sessions

Program staff will be available to answer questions about the RFP or your proposed project.

- In-person: Join at any time for coffee
- Virtual: Join at any time via the links on our [Open Funding page](#)

Interact for Health (8230 Montgomery Rd Ste 300, Cincinnati, Ohio 45236)	**March 21, 2023, 1:00 – 3:00 p.m.**
Virtual	**March 27, 2023, 1:00 – 3:00 p.m.**
Alreddy Coffee & Café (11083 Reading Rd., Cincinnati, OH 45241)	**April 4, 2023, 11:00 a.m. – 1:00 p.m.**
Virtual	**April 14, 2023, 10:00 a.m. – noon**
Velocity Bike & Bean (7560 Burlington Pike, Florence, KY 41042)	**April 18, 2023, 1:00 – 3:00 p.m.**

How to Apply

www.interactforhealth.org/open-funding

Contact Kristine Schultz with any questions about the process at: **kschultz@interactforhealth.org**

Timeline

Proposal Webinar	**March 16, 2023, 2:00 – 3:00 p.m.**
Proposal deadline	**May 9, 2023, 5:00 p.m.**
Site visits	**May 30 – June 5, 2023**
Notification of grant award	**June 13, 2023**

Site Visits

Before selecting projects for funding, Interact for Health staff will conduct a site visit, either **virtual or in person**, with the potential grantee. Representatives from collaborating organizations are required to attend the site visit. Topics include:

- General discussion of your proposed project and budget.
- Population of focus for the project.
- Any disparities that exist and how this project plans to address them.
- Community engagement tactics.
- Collaborating partners and organizations or those you plan to engage.
- Your organization's journey around diversity, equity and inclusion.

Contact Us

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