



INTERACT
FOR HEALTH

MENTAL HEALTH RFP WEBINAR

MARCH 16, 2023

AGENDA

- Introduction to Interact for Health
- Mental Health Equity RFP
- Amplifying Youth Voice RFP
- Process
- Q&A



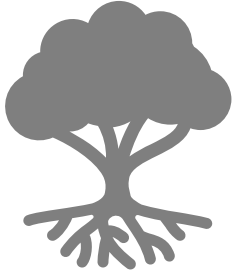
We believe every person deserves the opportunity for a full and healthy life

Interact for Health works with communities to advance health justice to ensure that people in our region are healthy and thriving, regardless of who they are or where they live.





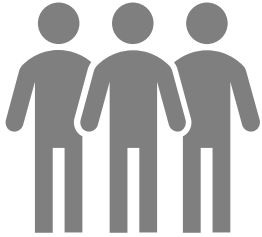
The values that guide our work



We tackle root causes



We partner with trust



We amplify community power



We are relentless problem solvers



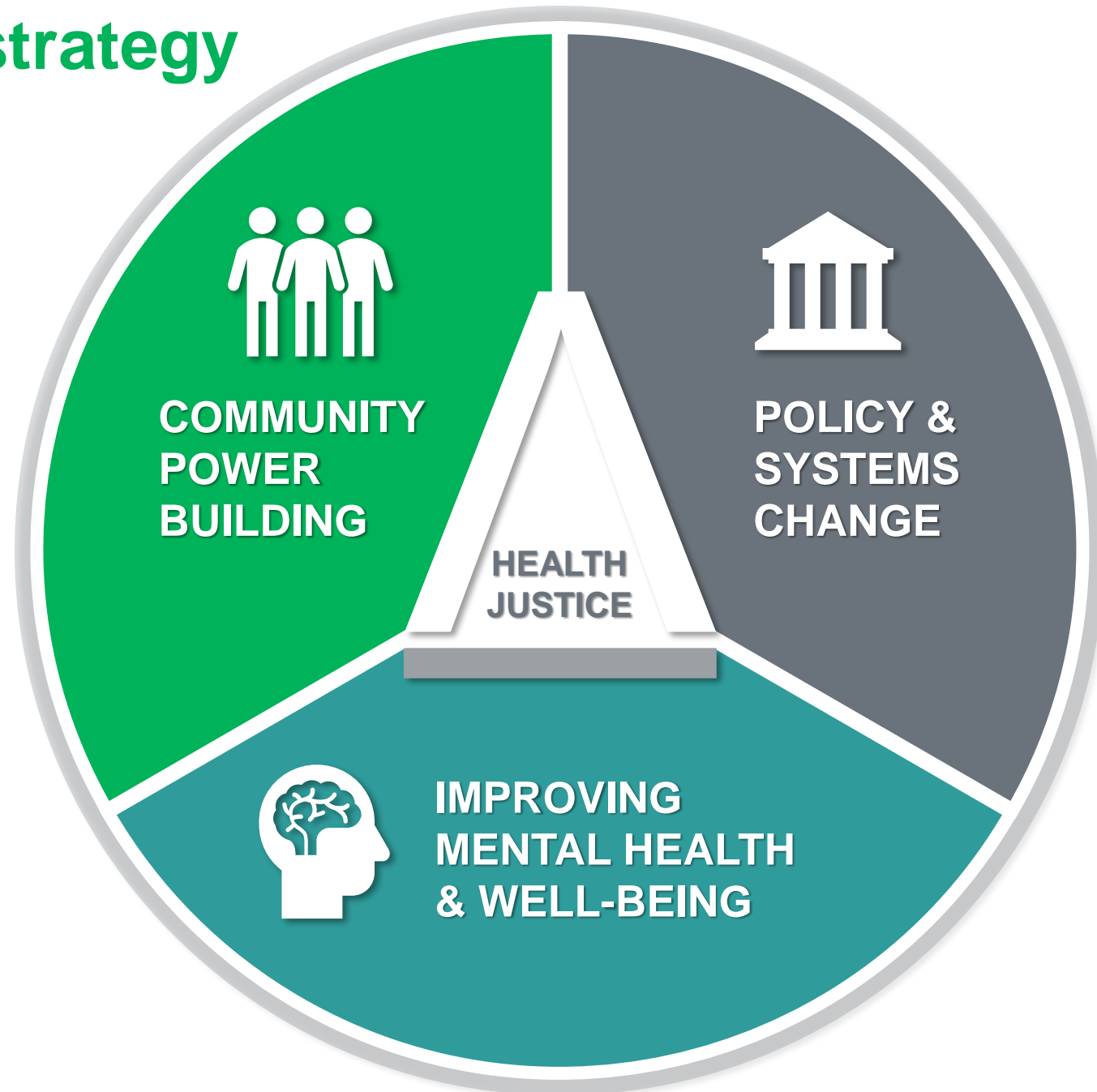
We speak openly



We strive for impact



Our strategy





Our region





Our priority populations

For people in our region to have a just opportunity to live their healthiest lives, we focus on improving the lives of those who experience the greatest injustices in health.



Black communities



Hispanic communities



Children in families with low incomes



Rural communities



LGBTQ+ communities



Our mental health & well-being team



Sonya Carrico

Program Director,
Mental Health Policy



Deanna Hillard

Program Manager,
Youth Mental Health



Michelle Lydenberg

Senior Manager,
Data and Learning



Lisa Myers

Senior Program Manager,
Mental Health Systems



Ross Meyer

VP, Strategy



Kristine Schultz

Director, Grants
Management



We define mental health broadly

Mental health *is* health. It shapes how we cope with stress, overcome challenges, build relationships and enables us to value and engage in life. Simply put by someone in our community, *it means being good with yourself.*

At Interact for Health, we define mental health broadly to mean the promotion of mental health, resilience and well-being; the treatment of mental and substance use disorders; and the support of those who experience and/or are in recovery from these conditions, along with their families and communities.



Our mental health & well-being priorities



Support young people

- Amplify youth-led solutions
- Strengthen school-based prevention
- Support a regional strategy



Reduce systemic barriers

- Advance behavioral health policy change
- Address the workforce shortage
- Expand culturally competent care

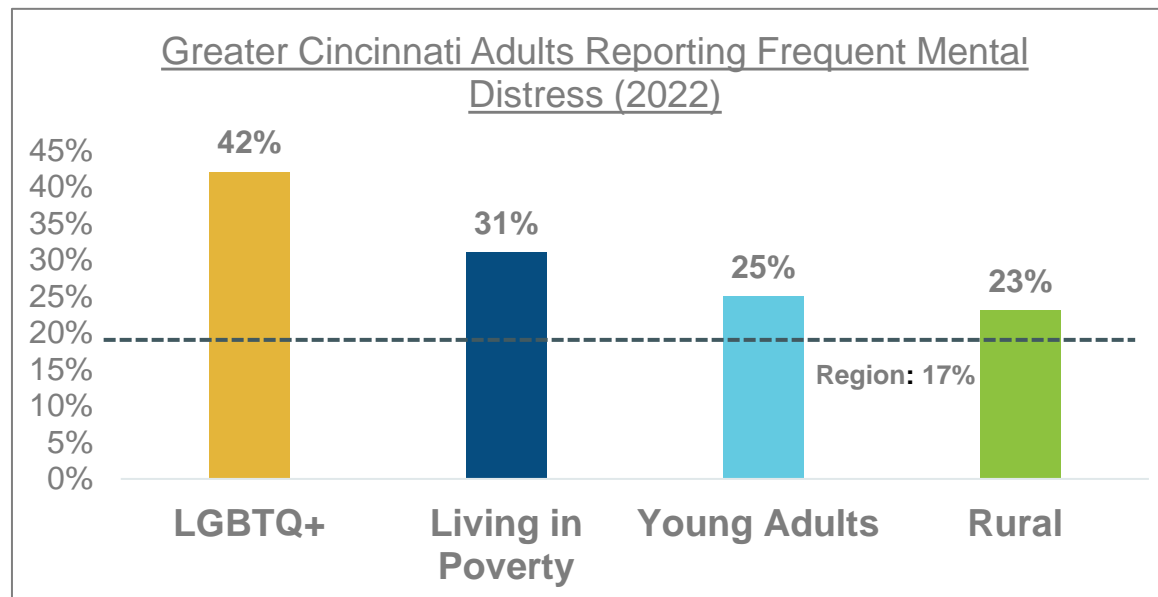
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Mental Health Equity RFP: Background

Our nation is experiencing a collective mental and behavioral health crisis. More than 50% of adults will be diagnosed with a mental illness or disorder at some point in their lifetime. One in five Americans will experience a mental illness in a given year.



Frequent mental distress is defined as 14 or more mentally unhealthy days in the past month.



Mental Health Equity RFP: Background

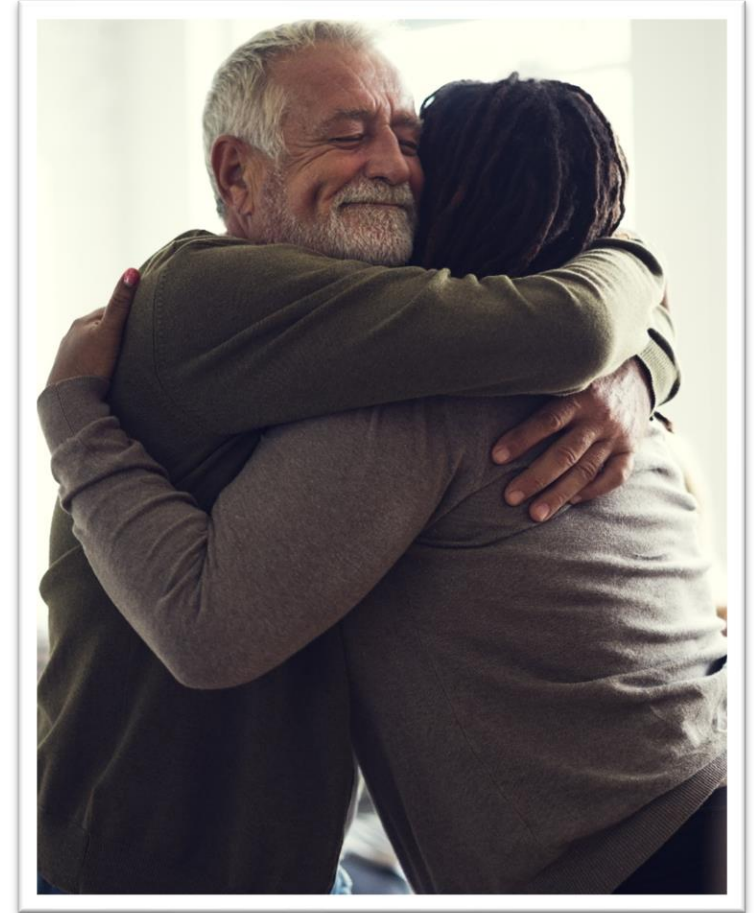
Factors affecting access to services by members of priority populations may include:

- Lack of insurance, underinsurance
- Stigma around mental health and seeking help
- Distrust in the health care system due to historical and current day mistreatment and discrimination
- Lack of diversity among mental health care providers
- Lack of culturally competent providers
- Transportation challenges
- Lack of access to broadband infrastructure and technology hardware
- Language barriers
- Inadequate support for mental health services in safety net settings



Mental Health Equity RFP: Goal

To improve culturally competent care and access to mental health services and supports among adults and youth within the priority populations—Black and Hispanic, LBGTQ+, families with low-incomes and rural communities.





Mental Health Equity RFP: Focus

Projects will be considered across the behavioral health continuum, from prevention through treatment, recovery and maintenance.

- Improving culturally competent care
- Increasing access to mental health services and supports
- Implementing mental health promotion and reducing stigma



Mental Health Equity RFP: Amount

Interact for Health is investing **\$750,000** for the Mental Health Equity RFP in 2023.

Grants may be awarded for planning, project-based or general operating support depending on the proposed efforts.

Grant size and length will vary based on the scope of the project. We anticipate they will range from **\$25,000 - \$100,000** for **9-18 months**.



Mental Health Equity RFP: Criteria

The most competitive applications will:

- Focus on people and communities who are:
 - Black
 - Hispanic
 - Children in families with low incomes (200% or less of FPL)
 - Rural
 - LGBTQ+
- Authentically center people and communities in the project, including through leadership and decision-making power
- Work to improve health outcomes by reducing disparities and advancing health equity



Mental Health Equity RFP: Criteria

The most competitive applications will: (continued)

- Have goals for the grant period that are clear, feasible and aligned with the goal of the RFP
- Demonstrate that the organization can achieve the goals outlined in the proposal with the budget, timeline and staff capacity indicated
- Be from organizations led by people who identify as Black or Hispanic, including a majority of Board Members and/or an Executive Director/CEO
- Be from organizations that are based in rural communities



Mental Health Equity RFP: Timeline

- **Deadline:** Tuesday, April 25th at 5:00 p.m.
- **Site visits:** May 15-19th
- **Notification of Grant Award:** Tuesday, June 6th

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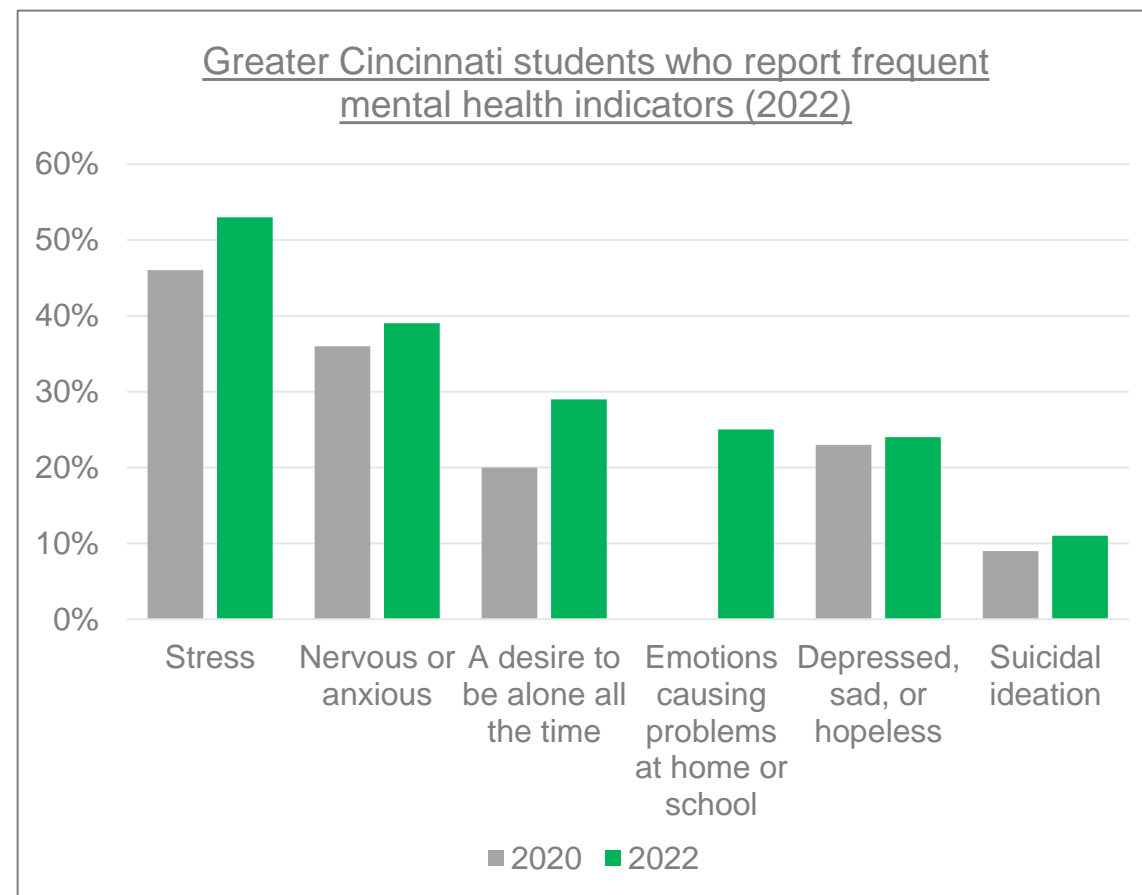
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Amplifying Youth Voice RFP: Background

We are facing a growing youth mental health crisis.

Mental health challenges are the leading cause of disability and poor life outcomes in young people.





Amplifying Youth Voice RFP: Goal

To support youth-serving organizations to increase youth voice in strengthening mental health services.

The purpose is to help organizations develop their organizational capacity to amplify youth voice in mental health services.





Amplifying Youth Voice RFP: Who

Who Can Apply?

- Youth-serving nonprofit organizations
- Schools
- Treatment providers
- Summer programs
- Mentoring programs
- After-school programs
- Other youth-focused community organizations that deliver age-appropriate mental health well-being programs for young people in their communities



Amplifying Youth Voice RFP: Focus

Project Examples:

- Feedback sessions
- Focus groups
- Youth board leadership opportunities
- Developing youth-led programs
- Training youth as community researchers
- Engaging youth to lead the strategic direction of youth mental health strategies
- Engaging youth in curriculum development



Amplifying Youth Voice RFP: Amount

Interact for Health is investing **\$400,000** for the Amplify Youth Voice RFP in 2023.

Grants may be awarded for planning, project-based or general operating support depending on the proposed efforts.

Grant size and length will vary based on the scope of the project. We anticipate they will range from **\$25,000 - \$50,000** for **6-12 months**.



Amplifying Youth Voice RFP: Criteria

The most competitive applications will:

- Focus on people and communities who are:
 - Black
 - Hispanic
 - Children in families with low incomes (200% or less of FPL)
 - Rural
 - LGBTQ+
- Authentically center youth in the project by seeking their input, acting on their feedback, elevating their leadership and/or sharing decision-making power with them



Amplifying Youth Voice RFP: Criteria

The most competitive applications will: (continued)

- Have goals for the grant period that are clear, feasible and aligned with the goal of the RFP
- Demonstrate that the organization can achieve the goals outlined in the proposal with the budget, timeline and staff capacity indicated



Amplifying Youth Voice RFP: Timeline

- **Deadline:** Tuesday, May 23rd at 5:00 p.m.
- **Site visits:** June 13, 14, 15, 20, 22 (*updated*)
- **Notification of Grant Award:** Tuesday, June 27th

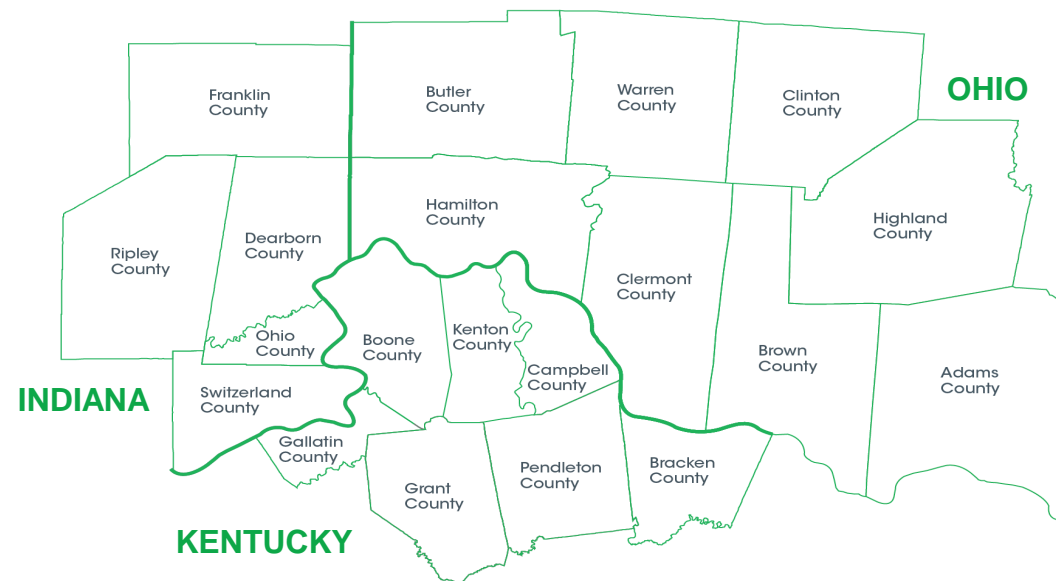
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Eligibility criteria

- Be a public or private nonprofit or governmental organization
- Provide services in at least one county of Interact for Health's 20-county service area

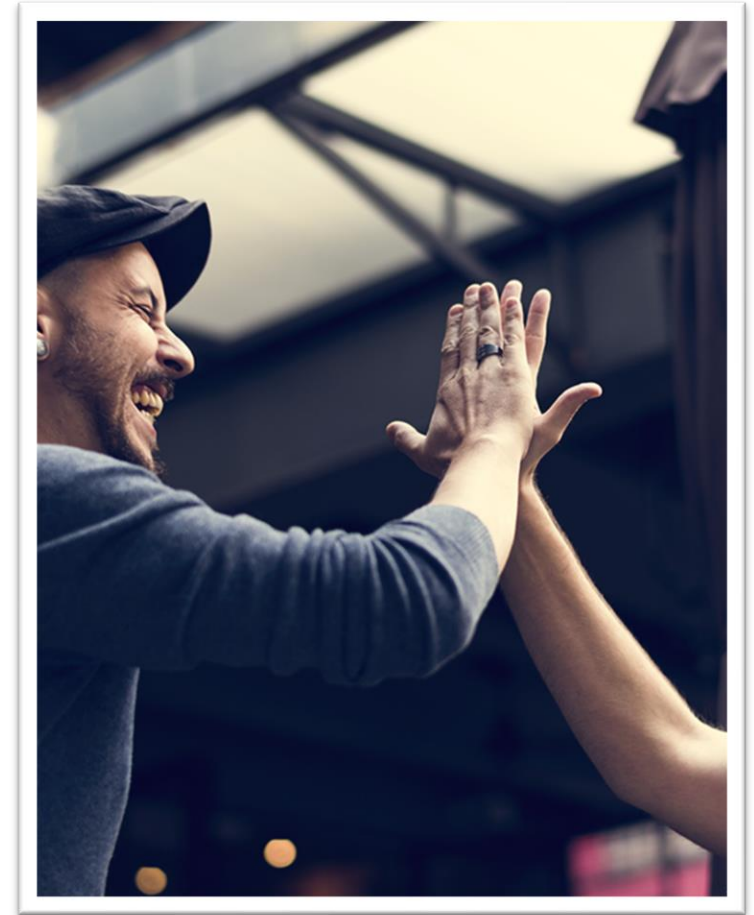




Grantee requirements

Depending on the project, awarded grantees may be expected to:

- Participate in grantee meetings up to three times per year to share their work and learning with other grantees and Interact for Health.
- Participate in evaluation and learning for the grant as well as part of the overall initiative.





Application process and tools available

www.interactforhealth.org/open-funding

The screenshot shows the 'Open Funding' page on the Interact for Health website. The browser address bar displays 'interactforhealth.org/open-funding/'. The page header includes the 'INTERACT FOR HEALTH' logo, social media icons for Facebook, Twitter, and LinkedIn, and a 'Newsletter Sign Up' link. A navigation menu contains links for 'ABOUT US', 'OUR WORK', 'GRANTEES', 'DATA AND LEARNING', and 'WHAT'S NEW'. The main heading is 'OPEN FUNDING', with a breadcrumb trail 'Home > Grantees > Open Funding'. Below this, a paragraph explains that Interact for Health awards competitive grants through Requests for Proposals (RFP) and Requests for Applications (RFA), and that organizations submit proposals based on the requirements of these documents. A 'GRANTEES' sidebar lists links for 'Our Approach', 'How We Fund', 'Open Funding', 'Applicant Tutorial', 'Grantee FAQ', and 'Grant Evaluation and Reporting'. At the bottom, a text prompt encourages users to click a button to begin the application process, with an orange 'ACCESS GRANTS PORTAL >' button provided.

INTERACT FOR HEALTH

ABOUT US ▾ OUR WORK ▾ GRANTEES ▾ DATA AND LEARNING ▾ WHAT'S NEW ▾

OPEN FUNDING

Home > Grantees > Open Funding

Interact for Health awards competitive grants through Requests for Proposals and Requests for Applications. Organizations submit a proposal based on the requirements of the RFP or RFA. Interact for Health reviews the proposals and awards a limited number of grants to the organizations that best meet the requirements of the RFP or RFA.

Click the button below to begin the application process for any of the current open RFPs or RFAs listed below (unless noted).

[ACCESS GRANTS PORTAL >](#)

GRANTEES

- > Our Approach
- > How We Fund
- > Open Funding
- > Applicant Tutorial
- > Grantee FAQ
- > Grant Evaluation and Reporting

Contact Kristine Schultz with any questions about the process at:
kschultz@interactforhealth.org



Community conversations

Program staff will be available during the times below to answer any questions related to the RFP or your proposed project. For in-person sessions, please join us for a cup of coffee at the location listed. For virtual sessions, the link to join can be found on the [Open Funding page of our website](#).

Interact for Health (8230 Montgomery Rd Ste 300, Cincinnati, Ohio 45236)	1-3 p.m., Mar. 21, 2023
Virtual	1-3 p.m., Mar. 27, 2023
Alreddy Coffee & Café (11083 Reading Rd., Cincinnati, OH 45241)	11 a.m. – 1 p.m., Apr. 4, 2023
Virtual	10 a.m. – noon, Apr. 14, 2023
Velocity Bike & Bean (7560 Burlington Pike, Florence, KY 41042)	1-3 p.m., Apr. 18, 2023



What happens in a site visit?

Before selecting projects for funding, Interact for Health staff will conduct a site visit, either **virtual or in person**, with the potential grantee. Representatives from collaborating organizations are required to attend the site visit. Topics include:

- General discussion of your proposed project and budget.
- Population of focus for the project.
- Any disparities that exist and how this project plans to address them.
- Community engagement tactics.
- Collaborating partners and organizations or those you plan to engage.
- Your organization's journey around diversity, equity and inclusion.

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