Examining COVID-19 Vaccine Survey Data

September 9, 2021
INTERACT FOR HEALTH PROMOTES HEALTH EQUITY TO IMPROVE THE HEALTH OF ALL PEOPLE IN OUR REGION.
GRANTS
Education
Research
Policy
Engagement
Grants
Education
RESEARCH
Policy
Engagement
REDUCING TOBACCO USE

HEALTHY LUNGS AT PLAY!

THIS IS A SMOKE & VAPE FREE PARK

WE APPRECIATE YOUR COOPERATION

Miami Township
ADDRESSING THE OPIOID EPIDEMIC
SCHOOL-BASED HEALTH CENTERS
Vaccination in Greater Cincinnati

56% already received a COVID-19 vaccine

44% have not received a COVID-19 vaccine

7% definitely WILL
18% haven’t decided
19% definitely WILL NOT
Top reasons for not getting vaccinated

72%

I want to confirm it is safe
Top reasons for not getting vaccinated

72%
I want to confirm it is safe

64%
I am concerned I might experience side effects
Top reasons for not getting vaccinated

72% I want to confirm it is safe
64% I am concerned I might experience side effects
64% I am concerned about timeline for developing vaccine
Top reasons for not getting vaccinated

43%
I want to wait and see how effective it is
Top reasons for not getting vaccinated

43% I want to wait and see how effective it is
38% I am concerned about a possible allergic reaction
Top reasons for not getting vaccinated

- 43% I want to wait and see how effective it is
- 38% I am concerned about a possible allergic reaction
- 38% I don’t think I would face serious health effects from virus
Top reasons for not getting vaccinated

- 43%: I want to wait and see how effective it is
- 38%: I am concerned about a possible allergic reaction
- 38%: I don’t think I would face serious health effects from virus
- 28%: I don’t trust vaccines generally
Top reasons for not getting vaccinated

- 43% I want to wait and see how effective it is
- 38% I am concerned about a possible allergic reaction
- 38% I don’t think I would face serious health effects from virus
- 28% I don’t trust vaccines generally
- 18% I have already had COVID-19
Main reason for getting vaccinated
Main reason for not getting vaccinated

- not enough research
- vaccine
- COVID-19
- side effects
- do not trust
- health
- rushed
- believe
- FDA other compensation
- commercial freedom
- antibodies
- term
- immune
- think
- build
- exposure
- more
- unsafe
- injecting
- fact
- take
- work
- risk
- approved
- case
- smart
- media
- already
- please
- science mesh
- stating
- sample
- following
- illness
- behind
- dummy
- sure
- many evidence
- designed early
- hours
- body
- theory things
- human
- creature
- lot
- know
- afraid
- some
- long
- worry
- right
- pushing
- reliable
- reason one
- all
- about
- worry
- health
- really
PERCEPTION OF VACCINE UPTAKE
Perception of vaccine uptake

- All are vaccinated: 52% in household, 7% in community
- Most are vaccinated: 10% in household, 32% in community
- Half are vaccinated: 9% in household, 28% in community
- Some are vaccinated: 7% in household, 28% in community
- None are vaccinated: 24% in household, 5% in community
<table>
<thead>
<tr>
<th>Less Likely</th>
<th>More Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Butler/Clermont/Warren counties</td>
<td>75%</td>
</tr>
<tr>
<td>Boone/Campbell/Kenton counties</td>
<td>Hamilton County</td>
</tr>
<tr>
<td>Ages 18-44</td>
<td>77%</td>
</tr>
<tr>
<td>Ages 45 and older</td>
<td></td>
</tr>
<tr>
<td>High school graduate or less</td>
<td>75%</td>
</tr>
<tr>
<td>Some college or more</td>
<td></td>
</tr>
<tr>
<td>Living in poverty</td>
<td>70%</td>
</tr>
<tr>
<td>Higher income</td>
<td></td>
</tr>
</tbody>
</table>
### All or most in community vaccinated

<table>
<thead>
<tr>
<th>LESS LIKELY</th>
<th>MORE LIKELY</th>
</tr>
</thead>
<tbody>
<tr>
<td>33% Women</td>
<td>44% Men</td>
</tr>
<tr>
<td>25% Less than high school</td>
<td>55% College graduate</td>
</tr>
<tr>
<td>27% Living in poverty</td>
<td>43% Higher income</td>
</tr>
<tr>
<td>23% Have not received vaccine</td>
<td>50% Received vaccine</td>
</tr>
</tbody>
</table>
TRUSTED SOURCES OF INFORMATION
Trusted sources of information

- Your physician or health provider: 55%
- Your pharmacist: 42%
- Your local health department: 38%
Trust sources of information

- Family members: 28%
- People with similar political beliefs as yours: 16%
- People with similar religious beliefs as yours: 14%
- Your friends or co-workers: 12%
Closer look: Physician

- Ages 65+: 73%
- Ages 18-29: 47%
- Politically liberal: 71%
- Politically conservative: 55%
- Higher income: 68%
- Lower income: 41%
- More education: 64%
- Less education: 44%

Greater Cincinnati adults (55%)
Closer look: Pharmacist

- Politically liberal: 56%
- Politically conservative: 37%
- Ages 65+: 48%
- Ages 18-29: 37%
- Women: 47%
- Men: 37%
- Higher income: 46%
- Lower income: 35%

Greater Cincinnati adults (42%)
Closer look: Local health department

- Politically liberal: 63%
- Politically conservative: 28%
- College graduates: 50%
- Less education: 32%
- African American: 48%
- White: 36%

Greater Cincinnati adults (38%)
COMMON BARRIERS TO VACCINATION
Very easy to find convenient location

- Vaccinated: 78%
- Unvaccinated: 60%
- Higher income: 75%
- Lower income: 61%
- White: 71%
- African American: 61%

Greater Cincinnati adults (70%)
Very easy to find place you trust

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vaccinated</td>
<td>80%</td>
</tr>
<tr>
<td>Unvaccinated</td>
<td>53%</td>
</tr>
<tr>
<td>Higher income</td>
<td>75%</td>
</tr>
<tr>
<td>Lower income</td>
<td>58%</td>
</tr>
<tr>
<td>White</td>
<td>69%</td>
</tr>
<tr>
<td>African American</td>
<td>55%</td>
</tr>
</tbody>
</table>

Greater Cincinnati adults (68%)
Very easy to find a convenient time

- Vaccinated: 68%
- Unvaccinated: 49%
- Higher income: 67%
- Lower income: 50%
- White: 62%
- African American: 48%

Greater Cincinnati adults (60%)
QUESTIONS?