



Spotlight on

# Northern Kentucky



2011 KENTUCKY HEALTH ISSUES POLL

April 2012 | Results from the Foundation for a Healthy Kentucky and The Health Foundation of Greater Cincinnati

In late 2011, the Foundation for a Healthy Kentucky and The Health Foundation of Greater Cincinnati sponsored the Kentucky Health Issues Poll, a telephone survey to find out what Kentuckians think about various health issues that impact our communities, our state, and our nation. This report presents the views expressed by respondents from the Northern Kentucky Area Development District. About 10% of Kentuckians live in this 8-county region (please see “About the Kentucky Health Issues Poll” on page 12 for the list of counties).

In general, responses from Northern Kentucky adults were comparable to the state as a whole. Like the statewide results, in Northern Kentucky:

- Most adults thought Kentucky policymakers should work on improving the economy (95%) and job situation (89%)
- Most adults thought that childhood obesity was a problem (86%)
- Most favor providing access to affordable, quality healthcare for all Americans (85%)
- Most dispose of prescription drugs in unsafe ways (70%)
- The majority of adults favored a statewide, smoke-free law (54%)
- A sizable number of adults knew someone who had experienced problems as a result of abusing prescription pain relievers (32%)

There were a few key differences in Northern Kentucky, as compared to the rest of the state. Adults in Northern Kentucky were **more likely** to:

- Have health insurance
- Report “excellent” or “very good” health

Additionally, adults in Northern Kentucky were **less likely** to:

- Know how to find services of treatment for depression
- Have a favorable opinion of the Patient Protection and Affordable Care Act
- Live in poverty



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In 95 out of 100 cases, the statewide estimates will be accurate to ±2.5% and Northern Kentucky estimates to ±5.5%. There are other sources of variation inherent in public opinion studies, such as non-response, question wording, or context effects that can introduce error or bias.

## Experiences with Access to Care

In order to get well and stay well, health care services need to be affordable and accessible. To gain a better understanding of health care access in Northern Kentucky, KHIP asked individuals about their insurance status and where they would turn if they needed mental health services.

### Health Insurance Status

#### Not Having Health Insurance Coverage

Having health insurance is an important factor in being able to get needed healthcare. Because nearly all Kentuckians older than 65 (98%) are insured, this section focuses on Kentuckians ages 18-64.

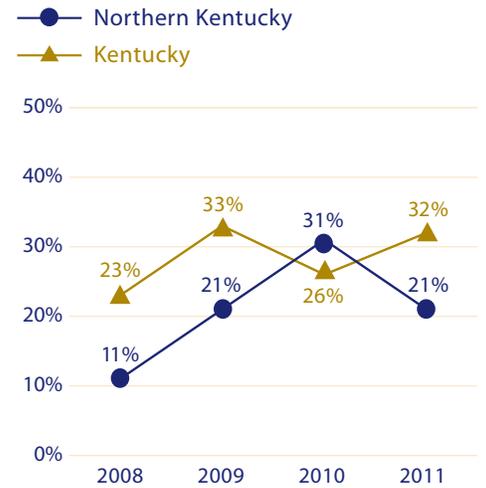
More than 1 in 5 working-age Northern Kentucky adults (21%) were uninsured at the time of the Poll. This is a decrease in the number of uninsured adults from 2010, but is consistent with 2009 findings. A smaller percentage of adults were uninsured in Northern Kentucky than statewide (32%).

#### Gaps in Health Insurance Coverage

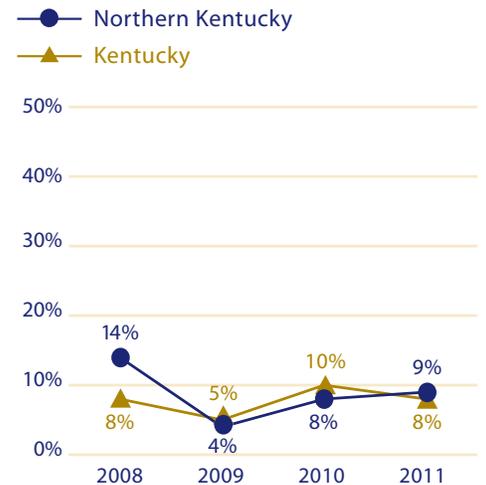
Another factor in being able to get healthcare is how stable a person's health insurance coverage is. A measure of this is whether a person has been covered continuously for the past 12 months. Nearly 1 in 10 (9%) of Northern Kentuckians ages 18-64 were insured at the time of the KHIP, but had been uninsured at some point in the past 12 months. Therefore, 3 in 10 working-age Northern Kentucky adults (30%) had been uninsured at some point in the last 12 months, including currently (not shown).



No current insurance, adults ages 18-64



Currently insured, but uninsured at some point in the last 12 months, adults ages 18-64



## Access to Mental Health Services

Mental health issues, including depression, are a significant health issue across the Country. In the past year, 1 in 5 adults (20%) in the United States experienced mental illness.<sup>1</sup> When people experience depression or other mental illness, it is important that they are able to access the treatment services they need.

### Perceived Need for Treatment

More than 4 in 10 Northern Kentucky adults (42%) reported a friend or family member had ever behaved in a way that made them think that friend or family member had a serious problem with depression. Statewide half of all adults (50%) knew someone they perceived as depressed.

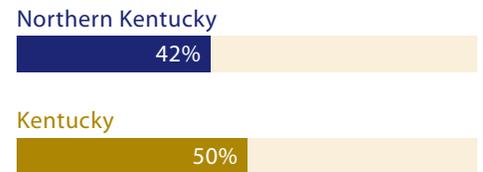
While perceived depression is not the same as a clinical diagnosis, these results suggest that many Kentuckians need access to mental health treatment services.

### Knowing Where to Turn for Help

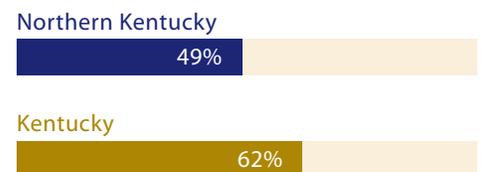
Nearly half of Northern Kentucky respondents (49%) reported knowing who to contact if a friend or family member asked for help finding services or treatment for depression. Northern Kentucky respondents were less likely to know where to get help than the state as a whole.



Has a family member or friend ever behaved in a way that made you think they had a serious problem with depression? (Graph presents those who said "yes")



Suppose a family member or friend asked you for help finding services or treatment for depression. Would you know who to contact to help them find services or treatment? (Graph presents those who said "yes")



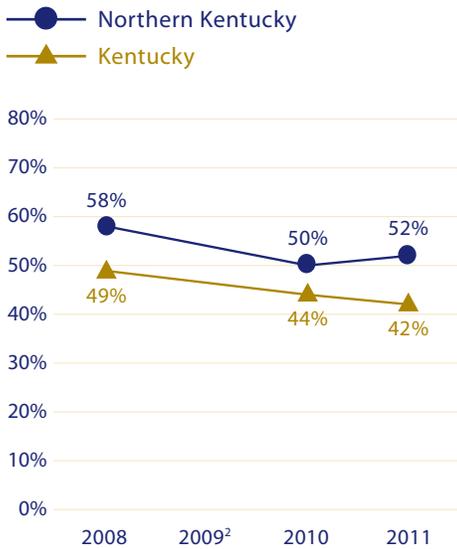
# Opinions on Community Health

Where we live affects our health in many ways. This section describes the current experiences of Northern Kentucky residents on a number of community health issues.

## Overall Health Status

An important indicator of community health is overall health status. Since KHIP began, Northern Kentucky respondents have consistently reported better health status than the state average. In 2011, just over half of Northern Kentucky adults (52%) described their health status as “excellent” or “very good,” compared to 4 in 10 adults (42%) for the state as a whole.

Kentucky adults reporting “excellent” or “very good” health



## Prescription Pain Relievers

Kentucky ranks sixth in the nation for overdose deaths involving prescription pain relievers; in 2008, its rate was 17.9 deaths per 100,000 residents.<sup>3</sup> These drug overdose deaths correspond to a steep increase in the sale of opioid prescription pain relievers (which include OxyContin®, Vicodin®, Percocet® and codeine). Kentucky is in the top quarter of states in the percentage of prescription pain relievers sold per capita.<sup>4</sup>

## Use of Prescription Pain Relievers

More than half of Northern Kentucky adults (62%) reported being prescribed a pain reliever that could not be bought over the counter, such as OxyContin, Vicodin, Percocet, or codeine, in the last five years. This is slightly higher than the rate for the state, where 55% of Kentucky adults report being prescribed a pain reliever that could not be bought over the counter.

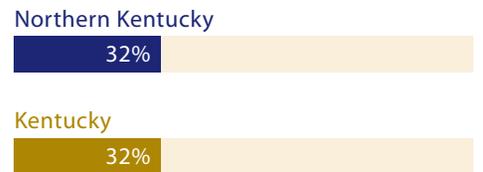
Of those who had been prescribed a pain reliever in Northern Kentucky, most (66%) reported that they had been prescribed the right amount of pills needed to control pain. About 1 in 6 (16%) felt they had been prescribed more pills than were needed.

## Abuse of Prescription Pain Relievers

Northern Kentucky residents were asked if they had ever, even once, used a pain reliever such as OxyContin®, Vicodin®, Percocet® or codeine when not prescribed or for the experience or feeling it caused. Nearly 1 in 10 (9%) said they had done so.

However, almost 1 in 3 Northern Kentuckians (32%) reported that they have friends or family members who have experienced problems as a result of abusing prescription pain relievers. This is similar to the proportion of all Kentucky adults (32%) who reported knowing someone who had abused prescription pain relievers.

Have any of your family members or friends experienced problems as a result of abusing prescription pain relievers? Graph presents those who said “yes”





### Proper Disposal of Unused Medication

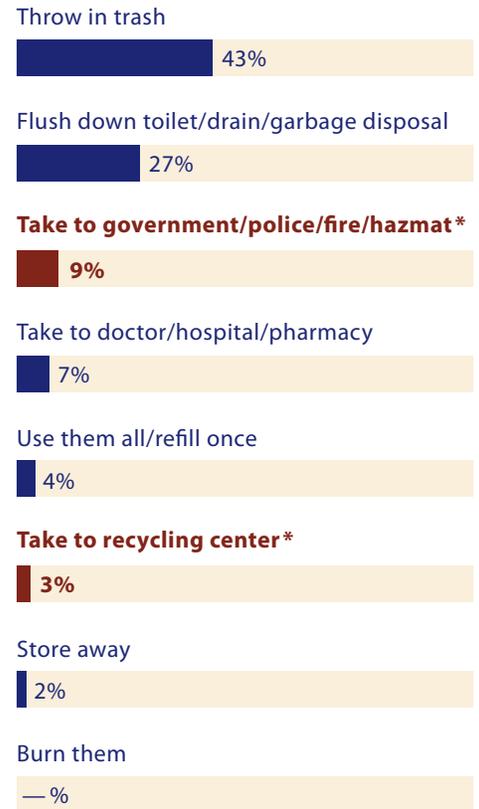
Keeping unused prescription drugs in a medicine cabinet raises the risk of misuse and abuse of those drugs.

About 7 in 10 Northern Kentucky adults (70%) dispose of prescription drugs by throwing them away or flushing them down the drainage system. This is a public safety and public health issue. Chemicals from wastewater find their way into the water supply and can harm people and wildlife.

The Food and Drug Administration (FDA) recommends the use of medicine take-back programs as the safest way to remove expired, unwanted, or unused medicines from the home and to reduce the chance of accidental poisonings and overdoses. Just 1 in 8 Northern Kentucky adults (12%) dispose of prescription drugs in a manner that complies with FDA recommendations.

The Kentucky Office of Drug Control Policy publishes a list of prescription drug “take-back” program drop boxes on its website. Several of these locations are available 24 hours a day. To find a location near you, visit <http://odcp.ky.gov/>.

How do you typically dispose of unused or expired prescription medications?<sup>5</sup>



\* Methods recommended by the  Food and Drug Administration

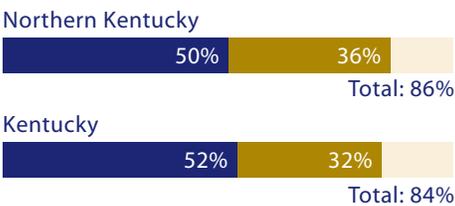
## Childhood Obesity

Children who are overweight or obese are at an increased risk for health problems now and when they reach adulthood. According to a 2007 study, 37% of Kentucky children ages 10-17 are overweight or obese, compared with 32% of children ages 10-17 across the nation.<sup>6</sup> Kentucky has the fourth highest rate of childhood obesity and overweight in the U.S.

About half of Northern Kentucky adults (50%) said that childhood obesity was a serious problem in Kentucky. An additional 1 in 3 (36%) said that childhood obesity was a problem, but not serious. This is similar to the findings for the state as a whole.

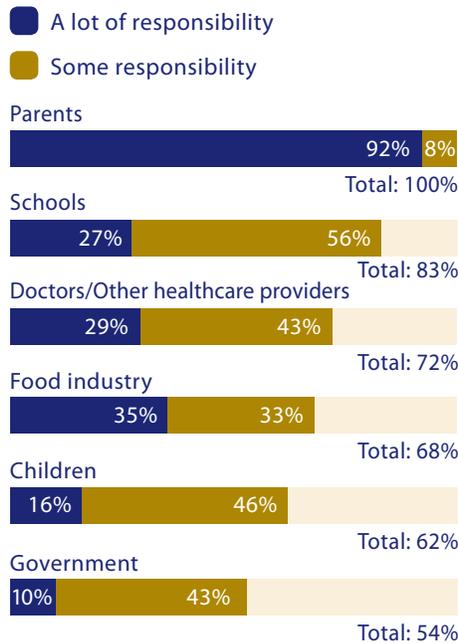
Some people say childhood obesity is a problem in Kentucky, while others do not. Would you say that childhood obesity is a serious problem, a problem but not serious, or not a problem? *(Graph presents only those who said it was a serious problem or a problem but not serious)*

- A serious problem
- A problem but not serious



While parents were viewed as having the most responsibility for addressing childhood obesity, a majority of respondents indicated that other parties also bear responsibility. All Northern Kentucky (100%) respondents said parents have some or a lot of responsibility for addressing childhood obesity. About 8 in 10 (83%) said schools had some or a lot of responsibility. Respondents also said doctors and other healthcare providers (72%), the food industry (68%), children themselves (62%), and the government (54%) have some or a lot of responsibility for addressing childhood obesity.

How much responsibility does each of the following have in addressing the problem of childhood obesity in Kentucky? *(Asked only of those who said childhood obesity was a problem)*

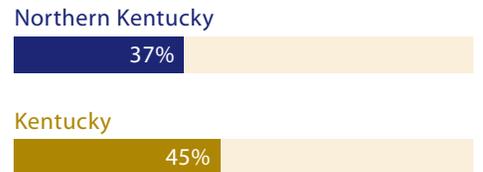


## Firearm Safety

### Ownership

Nearly 4 in 10 Northern Kentuckians (37%) reported keeping firearms around their home, including in a garage, outdoor storage area or motor vehicle.<sup>7</sup>

Are any firearms kept in or around your home?<sup>7</sup> *(Graph presents those who said "yes")*

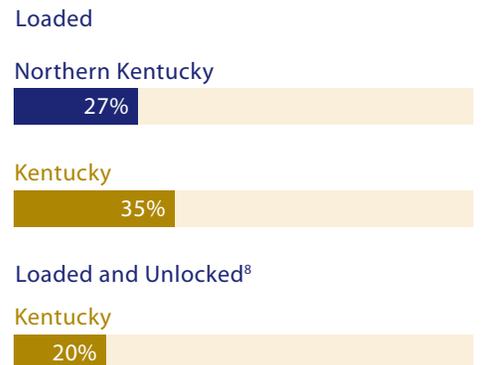


### Storage Practices

Among Northern Kentucky adults who reported keeping firearms around their home, more than 1 in 4 keep their guns loaded. Throughout the state about 1 in 5 (20%) gun owners keep their firearms both loaded and unlocked.<sup>8</sup>

We estimate that 750,000 Kentucky homes have firearms, including an estimated 250,000 homes with loaded firearms and 148,000 homes with firearms that are both loaded and unlocked. Children are present in more than 4 in 10 homes (45%) that have firearms.

Are any firearms that are kept in your home loaded? *(Of those who keep firearms in or around their home)*



## Opinions on Health Policy

Health policy is an important tool for changing health outcomes. This section will present the opinions of Northern Kentucky residents on a number of current health policy issues.

### Patient Protection and Affordable Care Act

Since it was enacted in March 2010, various parts of the Patient Protection and Affordable Care Act (ACA) have taken effect. Other parts of the law are scheduled to be phased in through 2014.

#### Support for Healthcare for All

More than 8 in 10 Northern Kentuckians (85%) favor providing access to affordable, quality healthcare for all Americans. This is similar to the percentage of all Kentucky adults (89%) who favor access for all. Previous KHIPs have found similarly high levels of support.<sup>9</sup>

#### Kentuckians Need More Information about the ACA

Fewer than 1 in 3 Northern Kentucky adults (31%) felt they had enough information about the ACA to understand how it would affect them personally. This is similar to the state average, where just 1 in 4 Kentucky adults (27%) felt they had enough information about the ACA. This need for information is unchanged since the 2010 KHIP.

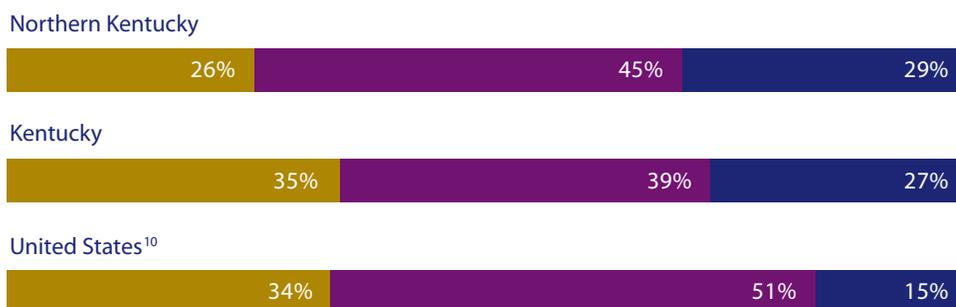
#### Opinions about the Affordable Care Act

Despite the need for more information about how it would affect them, Kentuckians still had opinions about the law.

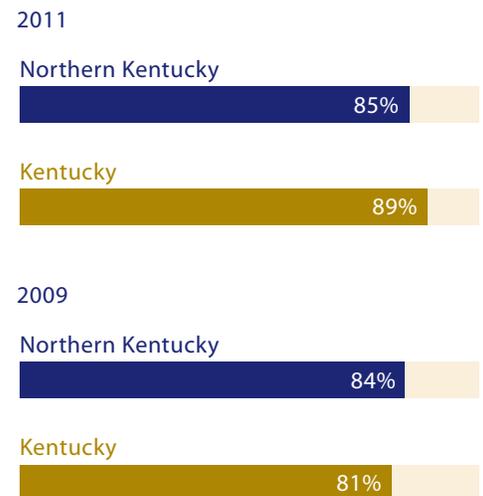
About 1 in 4 Northern Kentucky adults (26%) reported having a generally favorable opinion of the ACA, while more than 4 in 10 had a generally unfavorable opinion of it (45%). Almost 3 in 10 Northern Kentucky adults (29%) expressed no opinion about the law. The Northern Kentucky respondents reported less favorable views than the state or the nation.<sup>10</sup>

Given what you know about the new health reform law, do you have a generally favorable or generally unfavorable opinion of it? (Percentages may not add to 100% due to rounding)

■ Favorable
 ■ Unfavorable
 ■ Don't Know



Regardless of whether you favor or oppose the new healthcare reform law, generally speaking, do you favor or oppose providing access to affordable, quality healthcare for all Americans? (Graph presents only those who favor access).



Continued from previous page

The majority of Kentuckians said that elements of the law that were recently phased in made them feel **more favorable** toward the ACA. Similar to the State, in Northern Kentucky, nearly 3 in 4 felt more favorable because of free preventive services for seniors (74%) and because of increased accountability for insurance companies (73%). More than half felt more favorable because of grants to support workplace wellness programs (58%).

Views were mixed regarding a part of the ACA that will require chain restaurants to post calorie and nutritional information for menu items. Similar to the State, in about 4 in 10 felt more favorable because of this (41%), but nearly half (49%) said it doesn't make a difference.

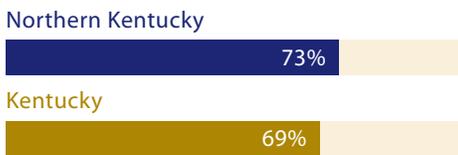
The ACA requires that nearly all Americans obtain health insurance by 2014 or else pay a fine. Similar to the State, in just 1 in 4 Northern Kentucky respondents (25%) favored this part of the law, known as the individual mandate, while 3 in 4 (74%) opposed it.

**Percentage of Kentuckians who feel more favorable toward the Patient Protection and Affordable Care Act (ACA) because it includes the following elements:**

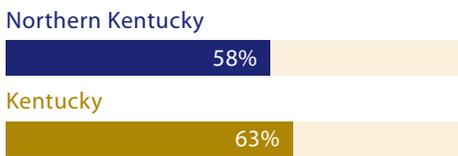
Free preventive and screening services, such as mammograms and colonoscopies, and annual wellness check-ups for Medicare recipients



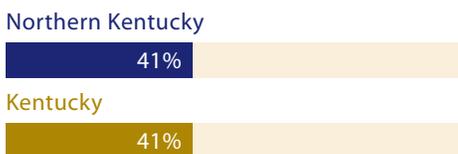
Requiring insurance companies to spend between 80 and 85 cents of every healthcare dollar collected on patient care instead of administrative expenses, salaries and marketing



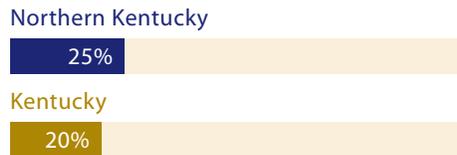
Providing funding to small employers that establish wellness programs in the workplace



Requiring chain restaurants to post calorie and nutritional information for their standard menu items



**Percentage of Kentuckians who favor the part of the health reform law that will require nearly all Americans to have health insurance**



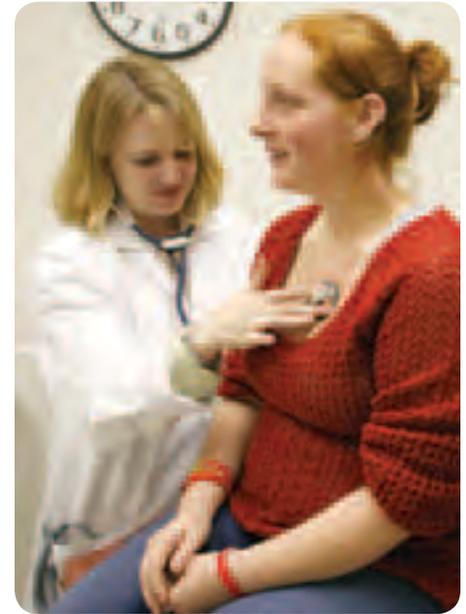
**Experiences with the Affordable Care Act**

When asked about the ACA's impact on them and their families, about 1 in 7 Northern Kentucky adults (14%) said the law had negatively affected them, while a similar number (14%) said they had been positively affected. More than 6 in 10 (64%) said the law had not affected them or their family. The remainder did not know if they had been affected or reported a mixed effect. The Northern Kentucky findings are similar to state and national results.<sup>11</sup>

Whether Kentuckians reported being positively or negatively affected by the ACA, the reasons they believe they were affected were related to cost and health insurance issues.<sup>12</sup>

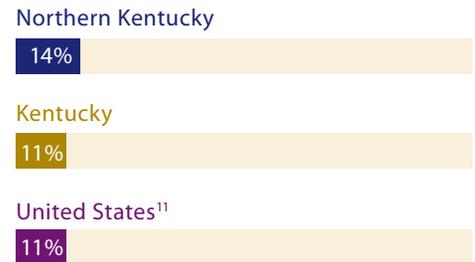
The top reasons Kentuckians reported being negatively affected by the law:

- Increased out-of-pocket, insurance or medication costs (41%)
- Reduced quality of care, including reduced insurance coverage and increased wait times (19%)

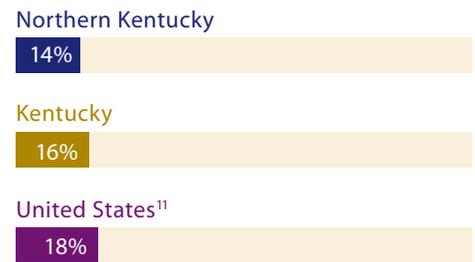


**Adults reporting that the ACA had an effect on them or their family**

**Positive effect**



**Negative effect**



The top reasons Kentuckians reported being positively affected by the law:

- Lowered out-of-pocket, insurance or medication costs (38%)
- Expanded coverage for children, pre-existing conditions and services that were not previously covered (27%)
- Health reform has generally helped me or others (17%).

## Statewide Smoke-free Law

Secondhand smoke exposure poses significant health risks, and smoke-free environments are the only way to fully protect nonsmokers from these hazards.<sup>13</sup> To mitigate these risks, many Kentucky communities have adopted smoke-free policies. Currently, 1 in 3 Kentucky residents is protected by a local smoke-free policy.<sup>14</sup> To protect everyone, the Kentucky legislature is considering a statewide law eliminating smoking in all indoor public places.

More than half of Northern Kentucky adults favored a statewide smoke-free law (54%), while 45% opposed a law, and 1% had no opinion. This is an increase in support from 2010<sup>15</sup>, when just 40% of Northern Kentucky adults favored a statewide law, but is similar to results for the state as a whole.

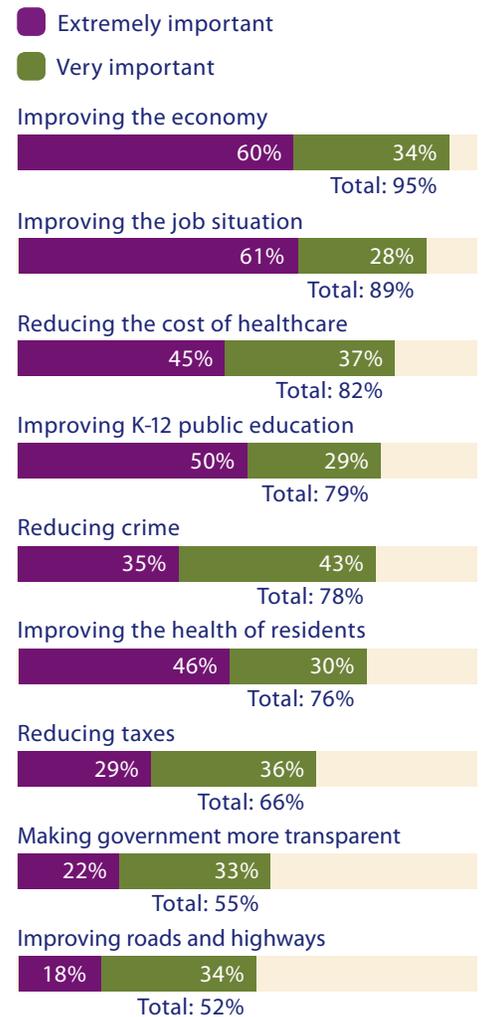
## What Should Be the State's Priorities

KHIP asked, "How important is it to you that the Governor and the Kentucky Legislature work on each of the following issues in the next year?" Northern Kentuckians place the greatest importance on priorities that would grow Kentucky's economy. About 9 in 10 respondents think it is extremely or very important for policymakers to work on improving Kentucky's economy (95%) and improving the job situation in the state (89%).

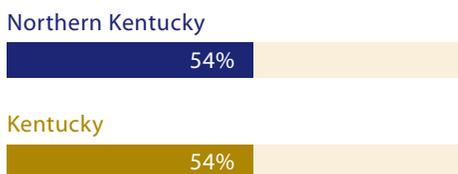
Health, education and crime are also high priorities for Northern Kentucky residents. More than 3 in 4 adults in Northern Kentucky said it is extremely or very important for policymakers to work on reducing the cost of healthcare (82%), improving K-12 public education (79%), reducing crime (78%), and improving the health of residents (76%).

The majority of those surveyed reported that other issues were also important. Northern Kentucky adults said it was important for policymakers to work on reducing taxes (66%), making government more transparent (55%), and improving Kentucky's roads and highways (60%).

How important is it to you that the Governor and the Kentucky Legislature work on each of the following issues in the next year?



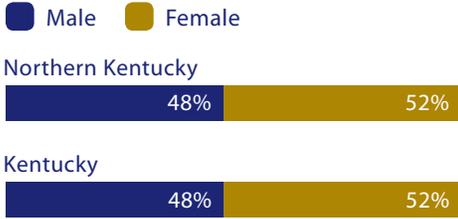
Would you favor or oppose a state law in Kentucky that would prohibit smoking in most public places, including workplaces, public buildings, offices, restaurants and bars? (Graph presents only those who favor a state law)



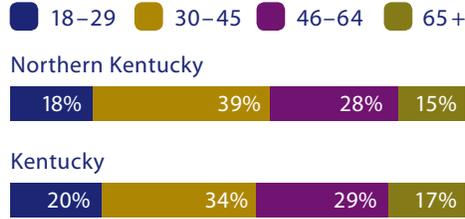
## Demographic Profile

In addition to the questions on health issues, respondents were asked several demographic questions. These findings are detailed below.

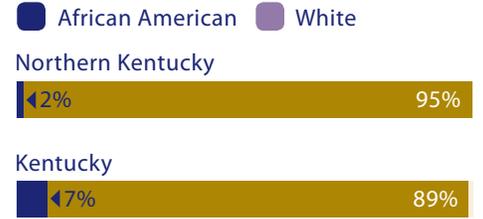
### Sex



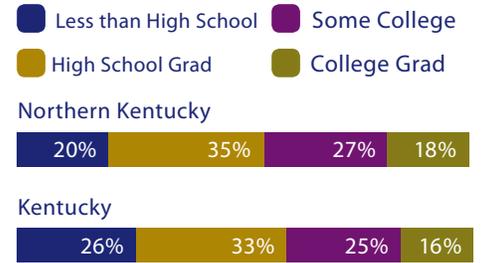
### Age



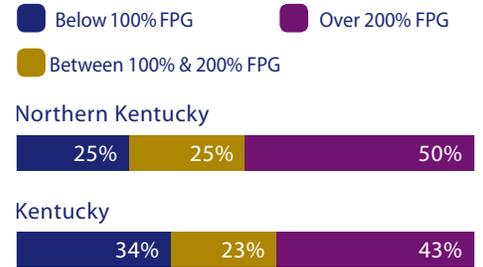
### Race



### Level of Education



### Household Income<sup>17</sup>

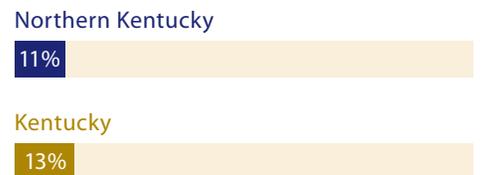


## Caregiving Status

As our population ages, more Kentuckians need assistance with everyday tasks. Often this assistance comes from an unpaid caregiver such as a spouse, family member or friend. The demands of caregiving mean that without proper social supports, this loving act may have a negative impact on the health and well-being of caregivers.<sup>16</sup>

KHIP found considerable regional variation in caregiving status, with higher rates in the more rural parts of the state. In Northern Kentucky, about 1 in 10 adults (11%) reported that they were responsible for the care of a member of their family who is chronically ill or disabled and no longer able to care for themselves.

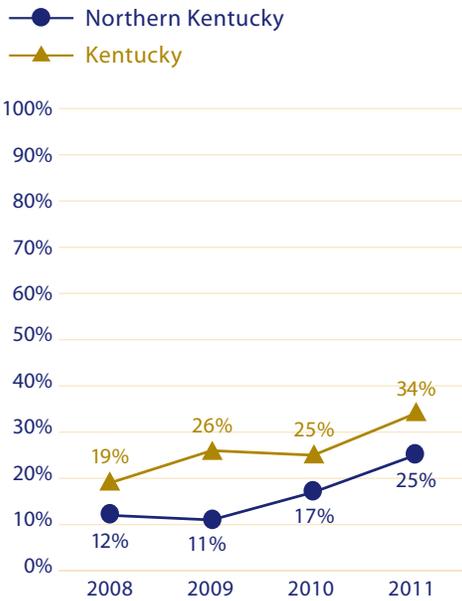
Are you responsible for the care of a member of your family who is chronically ill or disabled and no longer able to care for themselves. (Graph presents only those who said "yes")



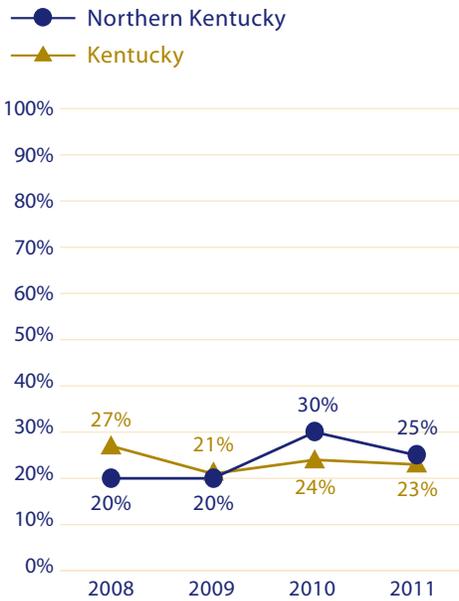
## Poverty Status

Adults living in Northern Kentucky have higher household incomes than adults in the state as a whole. A greater percentage of Northern Kentucky adults lived above 100% of the federal poverty guidelines (FPG)<sup>17</sup> than elsewhere in the state. However, the proportion of Northern Kentucky adults living in poverty has been increasing.

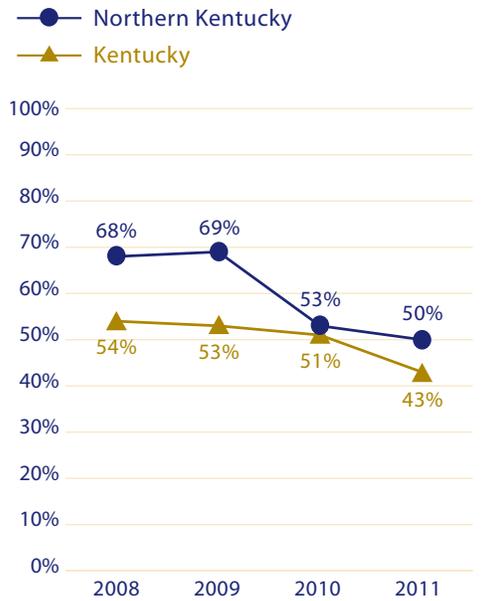
Adults living at less than 100% FPG



Adults living between 100% – 200% FPG



Adults living at more than 200% FPG



## End Notes

- 1 Substance Abuse and Mental Health Services Administration (SAMHSA) (2012). Results from the 2010 National Survey on Drug Use and Health: Mental Health Findings. Retrieved from [http://www.samhsa.gov/data/NSDUH/2k10MH\\_Findings/2k10MHResults.pdf](http://www.samhsa.gov/data/NSDUH/2k10MH_Findings/2k10MHResults.pdf).
- 2 The question “Would you say that in general your health is excellent, very good, fair or poor?” was not asked on the 2009 KHIP.
- 3 Paulozzi, LJ, Jones, CM, Mack, KA, Rudd, RA (2011). Vital Signs: Overdoses of Prescription Opioid Pain Relievers – United States, 1999-2008. *MMWR* 60(43):1487-1492. Retrieved from <http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6043a4.htm>
- 4 *Ibid.*
- 5 Does not add to 100% because the responses “other,” “do not use medications,” and “don’t know” were not included
- 6 Child and Adolescent Health Measurement Initiative. *2007 National Survey of Children’s Health*, Data Resource Center for Child and Adolescent Health. Retrieved from [www.childhealthdata.org](http://www.childhealthdata.org). Children with a body mass index (BMI) between the 85th and 95th percentile were classified as overweight; those with a BMI at or above the 95th percentile were classified as obese.
- 7 The exact question wording was “We are asking these [questions] in a health survey because of our interest in firearm-related injuries. Please include weapons such as pistols, shotguns, and rifles; but not BB guns, starter pistols, or guns that cannot fire. Include those kept in a garage, outdoor storage area, or motor vehicle. Are any firearms kept in or around your home?”
- 8 Data for Northern Kentucky is not available for this question due to the small number of respondents.
- 9 In 2009, KHIP asked “Do you favor providing access to affordable, quality healthcare for all Americans?” for 2011 wording, see pg. 7.
- 10 National polling results come from the October 2011 Kaiser Health Tracking Poll. Retrieved from <http://www.kff.org/kaiserpolls/8251.cfm>
- 11 National polling results come from the November 2011 Kaiser Health Tracking Poll. Question wording differed slightly between KHIP and the Kaiser Health Tracking Poll. Retrieved from <http://www.kff.org/kaiserpolls/8259.cfm>
- 12 Due to the small percentage of Kentuckians reporting an effect from the ACA, regional responses to this question are not available.
- 13 U.S. Department of Health and Human Services (2006). *The Health Consequences of Involuntary Exposure to Tobacco Smoke: A Report of the Surgeon General*. Washington, DC: Author. Retrieved from <http://www.surgeongeneral.gov/library/secondhandsmoke/>
- 14 Kentucky Center for Smoke-Free Policy (2011). Percent of Kentucky Population Covered by 100% Smoke-free Workplace Laws or Regulations. Retrieved from <http://www.mc.uky.edu/tobaccopolicy/Ordinances/Smoke-freeOrdinances.HTM>
- 15 In 2010, KHIP asked “Would you favor or oppose a statewide, smoke-free law in Kentucky?”
- 16 Centers for Disease Control and Prevention. *Caregiving: A Public Health Priority*. Retrieved from <http://www.cdc.gov/aging/caregiving/index.htm>
- 17 In 2010, 100% of the federal poverty guideline (FPG) was an annual income of \$22,050 and 200% FPG was an annual income of \$44,100, both for a family of four.

## About the Kentucky Health Issues Poll

The Kentucky Health Issues Poll, funded by the Foundation for a Healthy Kentucky and The Health Foundation of Greater Cincinnati, is conducted annually to assess what Kentuckians think about a variety of health topics affecting the Commonwealth. The Kentucky Health Issues Poll was conducted September 27 – October 27, 2011 by the Institute for Policy Research at the University of Cincinnati.

A random sample of 1,621 adults from throughout Kentucky was interviewed by telephone. This included 1,313 landline interviews and 308 cell phone interviews. Of these, 320 respondents resided in the Northern Kentucky Area Development District. The counties included in this region are:

- Boone County
- Campbell County
- Carroll County
- Gallatin County
- Grant County
- Kenton County
- Owen County
- Pendleton County

This report presents a selection of questions with data specific to Northern Kentucky. Additional state and regional data highlights are available from the Foundation for a Healthy Kentucky ([www.healthy-ky.org](http://www.healthy-ky.org)) or The Health Foundation of Greater Cincinnati ([www.healthfoundation.org/khip.html](http://www.healthfoundation.org/khip.html)). Users can access the entire survey dataset, as well as results by region or demographic group, at [www.oasisdataarchive.org](http://www.oasisdataarchive.org).

If there is a question or topic you would like to see on a future KHIP, please contact Jennifer Chubinski, Director of Community Research at The Health Foundation of Greater Cincinnati ([jchubinski@healthfoundation.org](mailto:jchubinski@healthfoundation.org)) or Sarah Walsh, Senior Program Officer at the Foundation for a Healthy Kentucky ([swalsh@healthy-ky.org](mailto:swalsh@healthy-ky.org)).

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