

What Ohioans Think About

Access to Affordable, Quality Healthcare for all Americans



Results From The Health Foundation of Greater Cincinnati



Nine in ten Ohioans (89%) favor providing access to affordable, quality healthcare to all Americans, according to the 2007 *Ohio Health Issues Poll*. Three-fourths of Ohioans favor providing access to healthcare for all Americans even if it means raising taxes (74%) or a major role for the federal government (75%).

In fact, a higher percentage of Ohioans than people across the nation favor providing access to healthcare for all Americans. According to the 2007 Herndon Alliance Survey, 69% of Americans favor providing access to healthcare for all Americans even if it means raising taxes, and 66% favor it even if it means a major role for the federal government.

Ohioans Want Guaranteed Affordable Choice

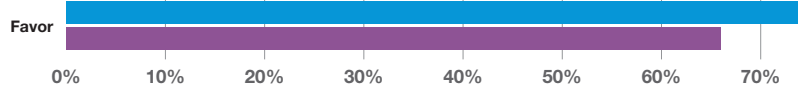
The 2007 Herndon Alliance survey went into more depth about types of healthcare coverage approaches. In this survey, the Herndon Alliance sampled enough people from Ohio that it was able to report state-specific results on healthcare approaches¹.

¹ The Health Foundation partially funded the Herndon Alliance to conduct the oversample in Ohio.

Do you favor providing access to affordable, quality healthcare for all Americans, even if it means raising taxes?



Do you favor providing access to affordable, quality healthcare for all Americans, even if it means a major role for the federal government?



■ Ohioans (2007 Ohio Health Issues Poll)
■ Nation (2007 Herndon Alliance Survey)

Two-thirds of Ohioans (66%) and people across the nation (67%) would favor a proposal for Guaranteed Affordable Choice, while only 14% would oppose the proposal. Another 19% were undecided. Guaranteed Affordable Choice was defined this way:

- **Guaranteed Affordable Choice:** an approach that would guarantee affordable health insurance coverage for every American with a choice of private or public plans that cover all necessary medical services, paid for by employers and individuals on a sliding scale.

The Herndon Alliance Survey then asked Ohioans and people across the nation if they preferred Guaranteed Affordable Choice coverage versus three other healthcare coverage approaches: a Health Savings Account (HSA), an HSA Tax Credit approach, and

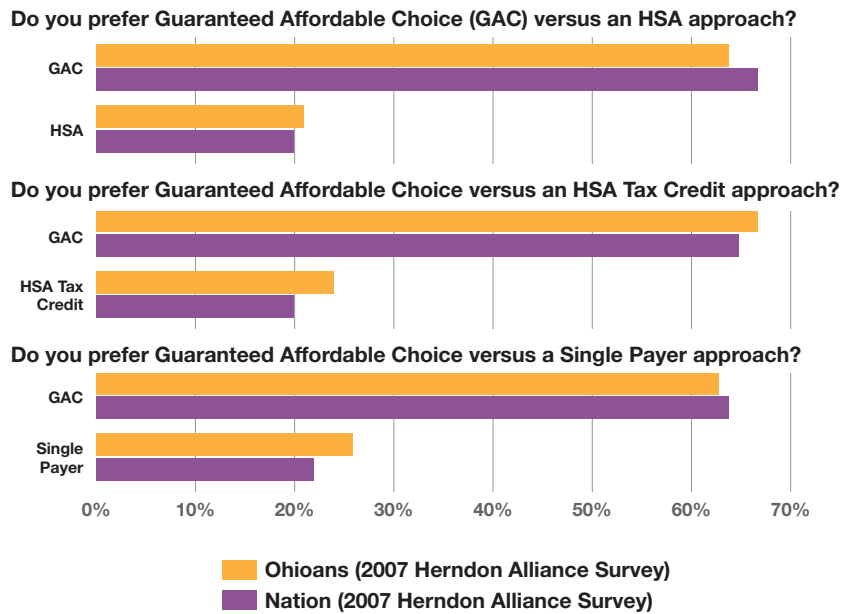
a Single Payer approach. Almost three times as many Ohioans and people across the nation preferred the Guaranteed Affordable Choice approach over any of the specific approaches described in the survey.

The three other options were defined in this way:

- **HSA:** A program that would provide tax-deductible savings accounts to all Americans if they purchase a private insurance plan with at least a \$1,000 deductible
- **HSA Tax Credit:** An approach that would provide tax credits that will reimburse individuals and families for 25–50% of the cost of their private health insurance policies
- **Single Payer:** A single government-financed health insurance plan for all Americans financed by tax dollars that would

pay private healthcare providers for a comprehensive set of medical services

The 2007 Herndon Alliance Survey asked respondents if they preferred Guaranteed Affordable Choice to each of the three other approaches. About two-thirds of Ohioans and people across the nation preferred Guaranteed Affordable Choice, while only about one-fourth preferred the other options.



Approach	Ohio	Nation
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[Guaranteed Affordable Choice vs. HSA](#)

GAC	64%	67%
HSA	21%	20%

[Guaranteed Affordable Choice vs. HSA Tax Credit](#)

GAC	67%	65%
HSA Tax Credit	24%	20%

[Guaranteed Affordable Choice vs. Single Payer](#)

GAC	63%	64%
Single Payer	26%	22%