

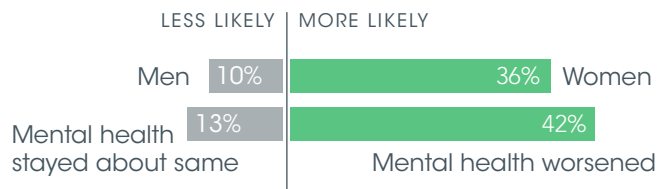
# SMOKING DURING THE COVID-19 PANDEMIC

While we do not yet know the extent of the pandemic's impact on smoking, many ripple effects—such as increased stress, job or income loss, social isolation and lack of child care—may have stalled progress to reduce smoking in Greater Cincinnati. National tobacco sales increased and call volumes to state quit lines decreased in 2020.<sup>1,2</sup> The **Greater Cincinnati COVID-19 Health Issues Survey** asked Greater Cincinnati adults how the pandemic has affected their smoking habits.

Among current adult smokers, since pandemic began in March 2020 ...

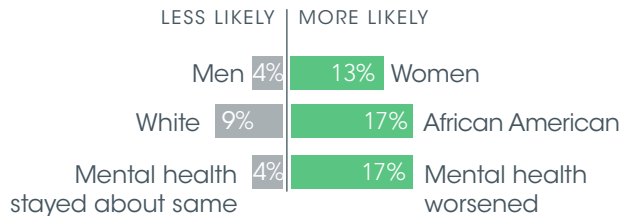
**23%**  
smoke more frequently

## SOME SMOKERS MORE LIKELY THAN OTHERS TO REPORT SMOKING MORE FREQUENTLY

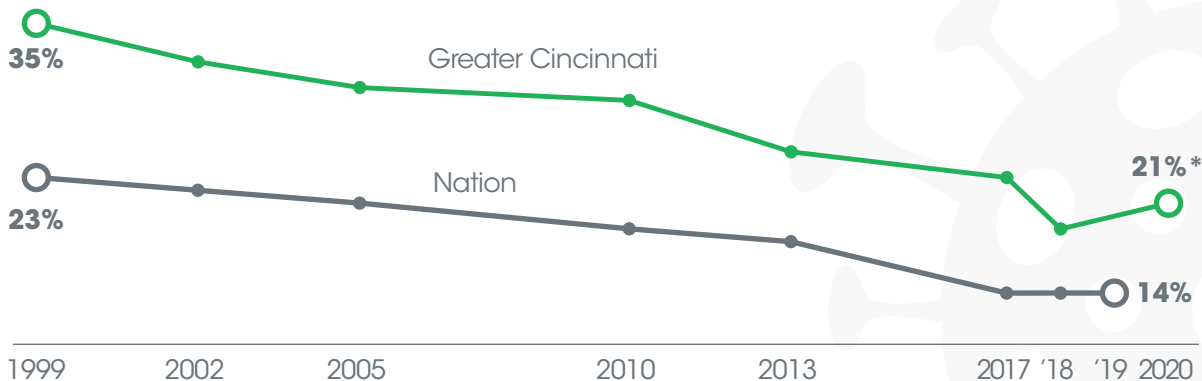


**9%**  
started smoking again after having previously quit

## SOME MORE LIKELY TO START AGAIN



## DESPITE DECADES OF PROGRESS, PERCENTAGE OF ADULT CURRENT SMOKERS REMAINS UNCHANGED IN 2020



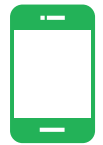
\* The percentage of adult current smokers in Greater Cincinnati did not change between 2018 (19%) and 2020 (21%).

SOURCES: Greater Cincinnati data from the Community Health Status Survey, Greater Cincinnati Adult Tobacco Survey and Greater Cincinnati COVID-19 Health Issues Survey; national data from the National Health Interview Survey. National data for 2020 not yet released.

For help quitting

## Quit Culture

Join the movement to change the culture of smoking in Greater Cincinnati's Black communities at [quitculture.com](http://quitculture.com).



Text **QUIT** to **47848** to receive daily text message support.



Call **1-800-QUIT-NOW** for over-the-phone support.

<sup>1</sup> Lee, B. P., Dodge, J.L., Leventhal, A., & Terrault, N.A. (2021) Retail alcohol and tobacco sales during COVID-19. *Annals of internal medicine*, M20-7271. Retrieved from: <https://bit.ly/35IH8DC/>

<sup>2</sup> North American Quitline Consortium. (2021). Report on the impact of the COVID-19 pandemic on smoking cessation. Retrieved from: <https://bit.ly/3xnnhAe>