

**INTERACT  
FOR HEALTH**

A Catalyst for Health and Wellness

**NO  
TOBACCO  
PRODUCTS  
ALLOWED**

## **Evidence-Based Tobacco Policy Change**

Request for Proposals

**2019**

## **Proposal Workshop**

April 2019

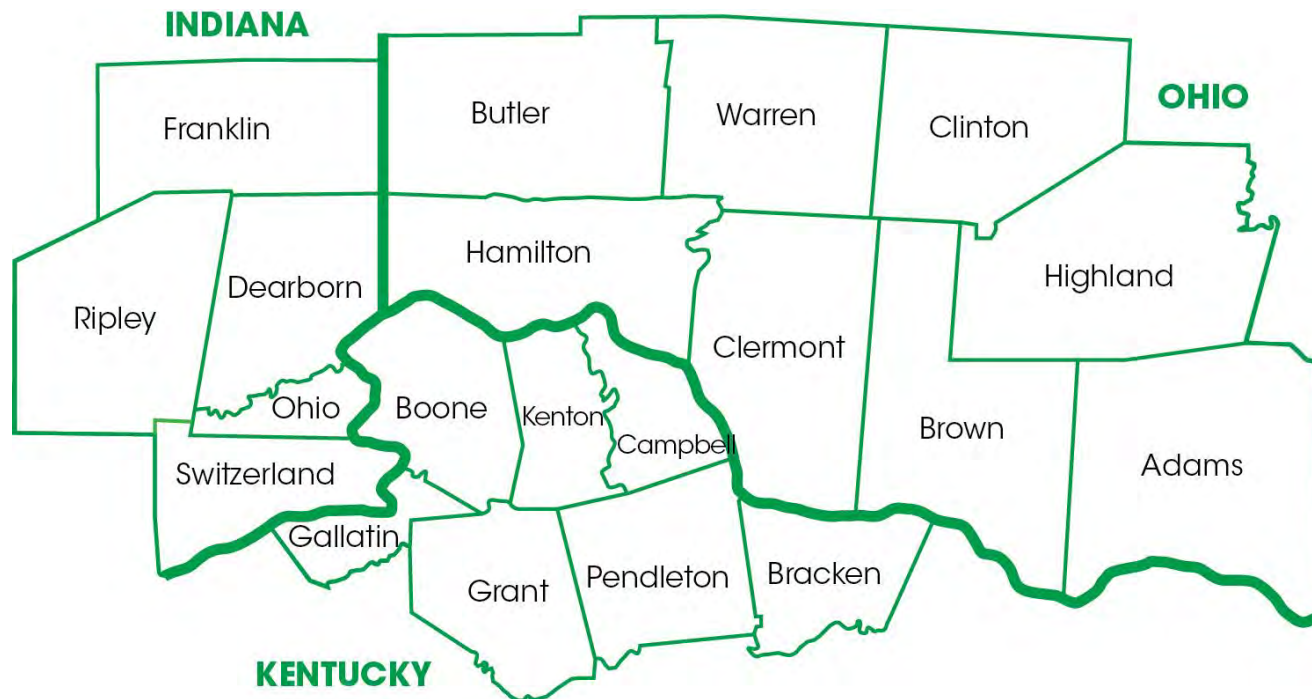
# Agenda

- **Background**
- **RFP Overview**
- **Proposal Requirements and Format**
- **Required Materials**
- **Timeline**

# Background

**To serve as a catalyst to  
improve health by promoting  
health equity in our region  
through community  
engagement, grants, research,  
education and policy.**

# Interact's Service Area



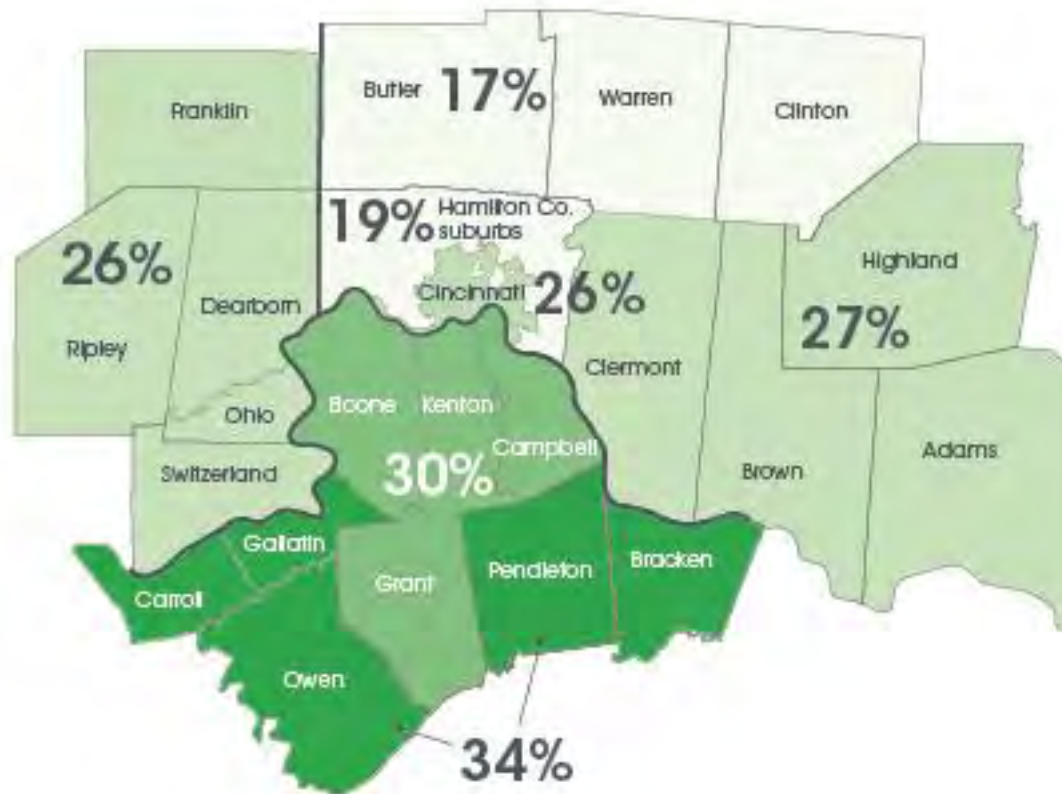
# Interact's Definition of Tobacco

The term tobacco use includes, but is not limited to cigarettes, cigars, vaping, hookah, e-cigarettes, and chewing tobacco.

# Local Data

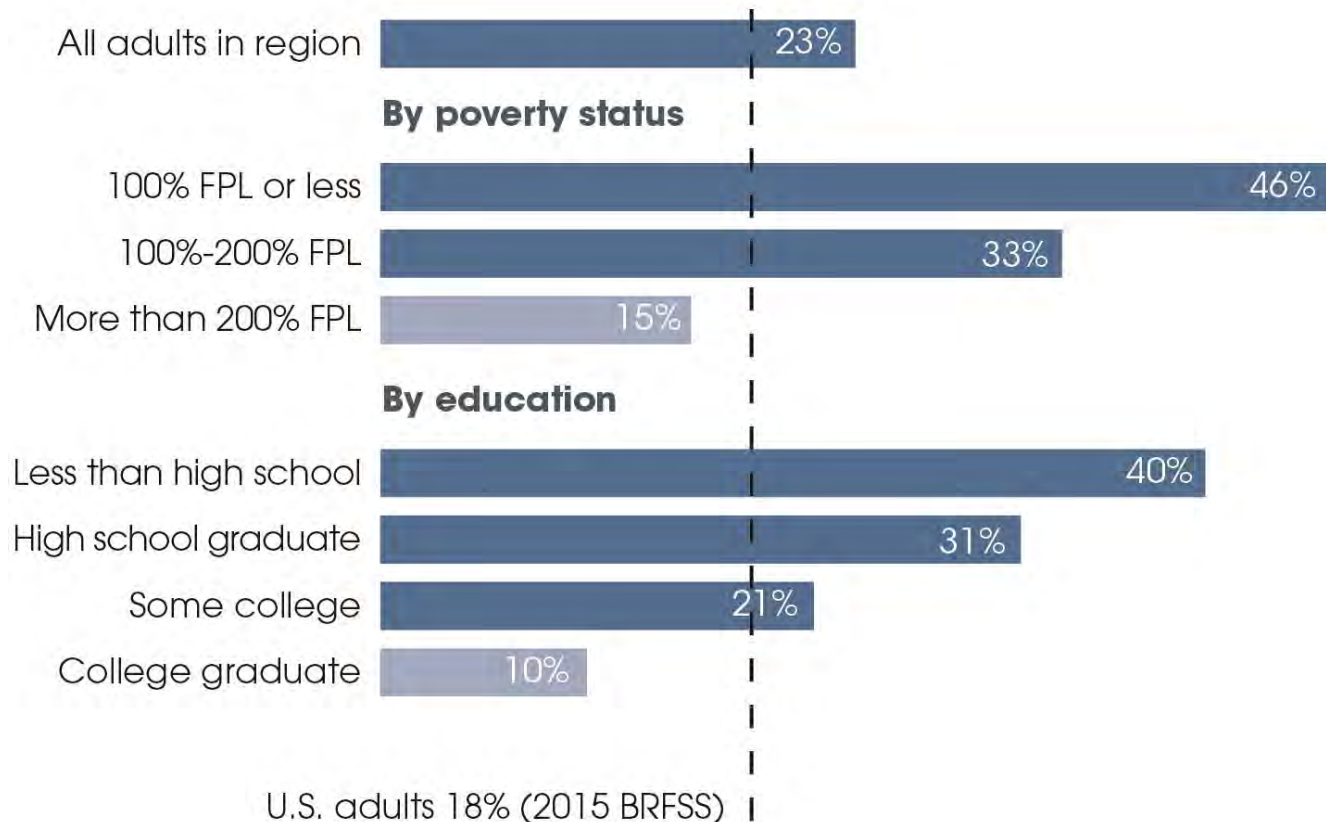
2017 Community Health  
Status Survey

# Percentage of adults who reported being current cigarette smokers





# Percentage of adults who reported being current cigarette smokers



## Percentage of adults who reported being current smokers by income, 2017 Community Health Status Survey



# Supporting Evidence- Based Policies

# Interact's Tobacco Policy Position Statements

## **Tobacco-Free Environments**

*Approved: March 2015*

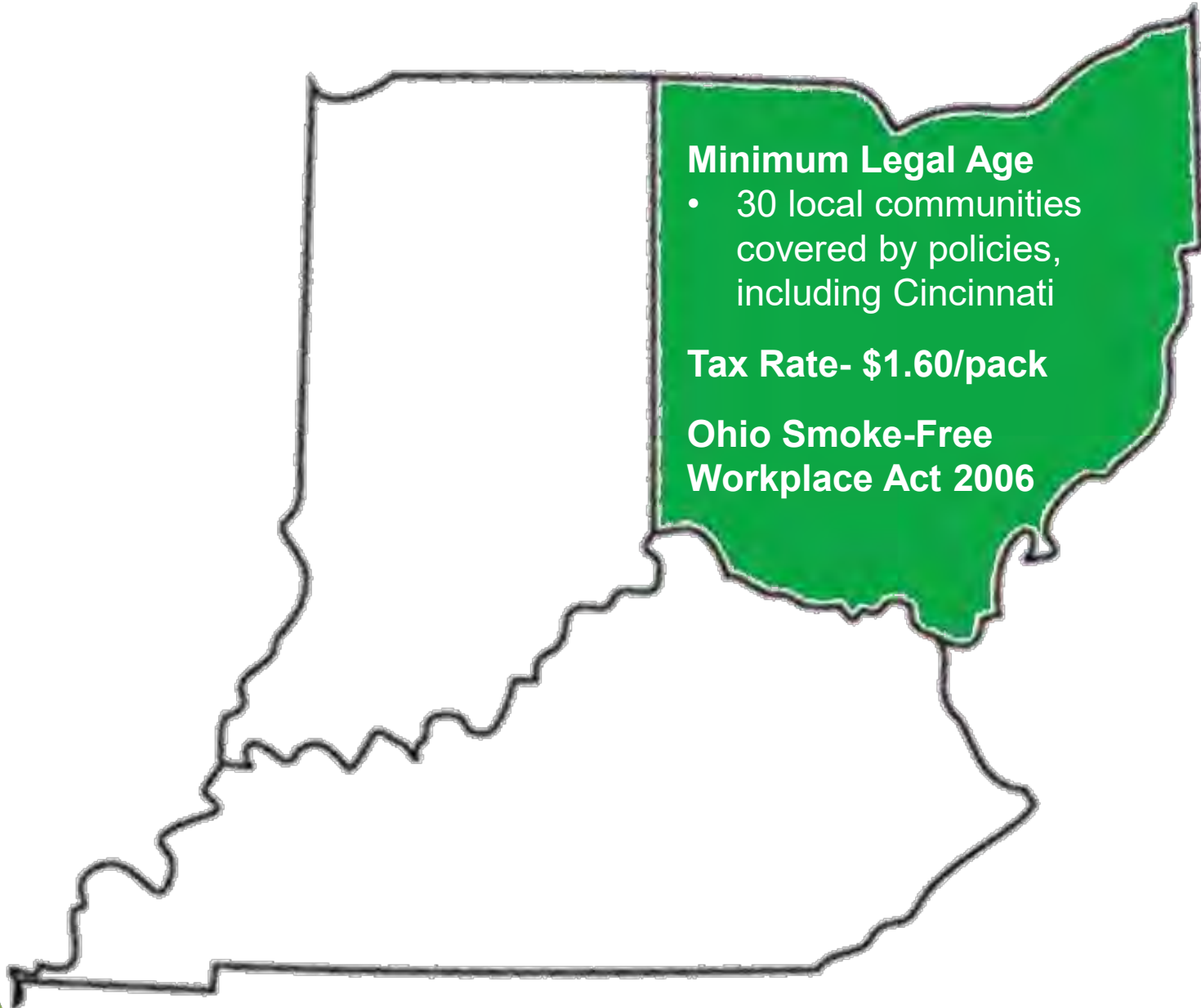
## **Tobacco Tax**

*Approved: February 2018*

## **Minimum Legal Age**

*Approved: February 2018*

# Policy Landscape and Opportunities

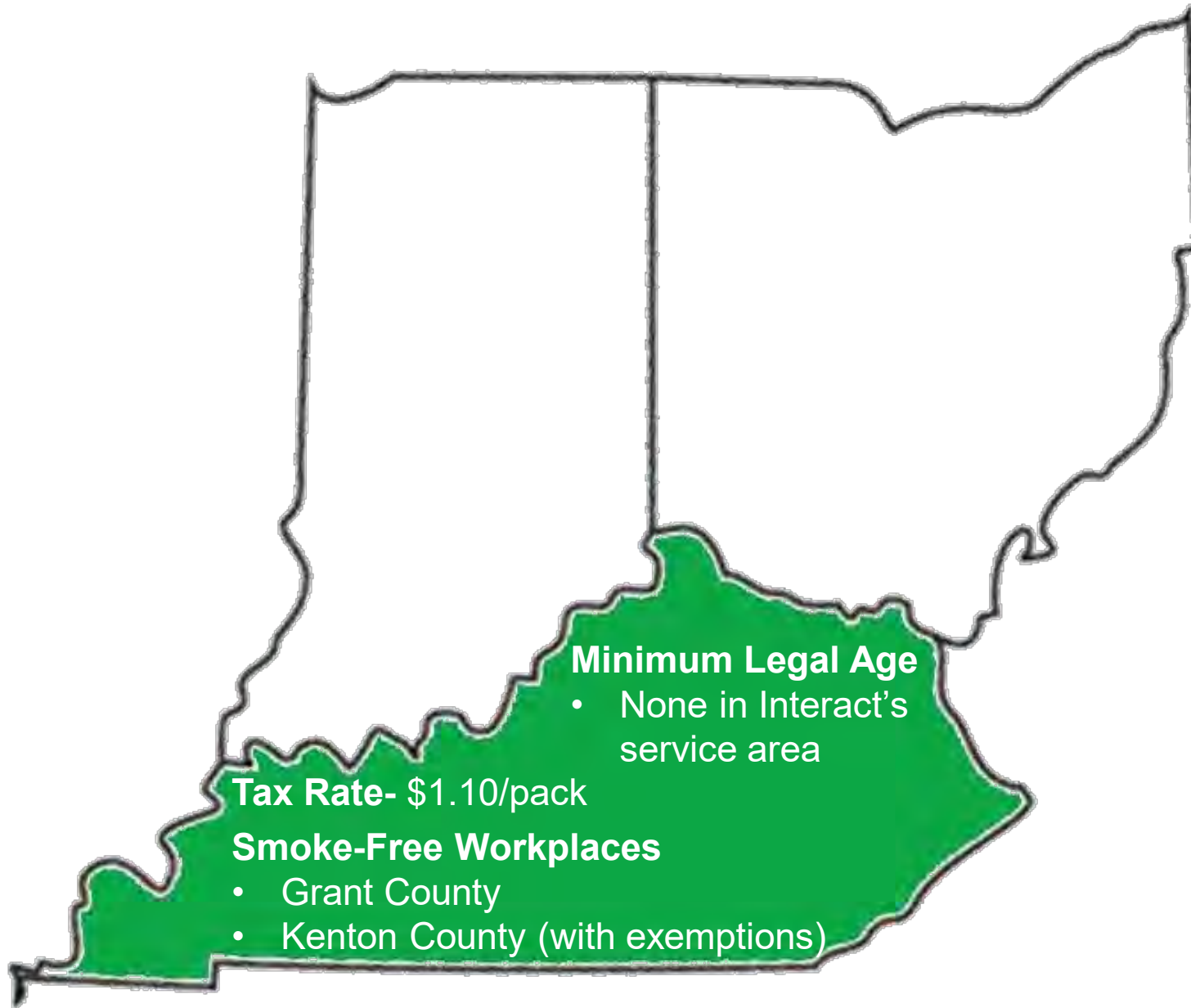


**Minimum Legal Age**

- 30 local communities covered by policies, including Cincinnati

**Tax Rate- \$1.60/pack**

**Ohio Smoke-Free  
Workplace Act 2006**





**Minimum Legal Age**

- None in Interact's service area

**Tax Rate-**  
\$0.995/pack

**Indiana Smoke-Free Air Law 2012 (with exemptions)**



RFP

Overview

# RFP Goal

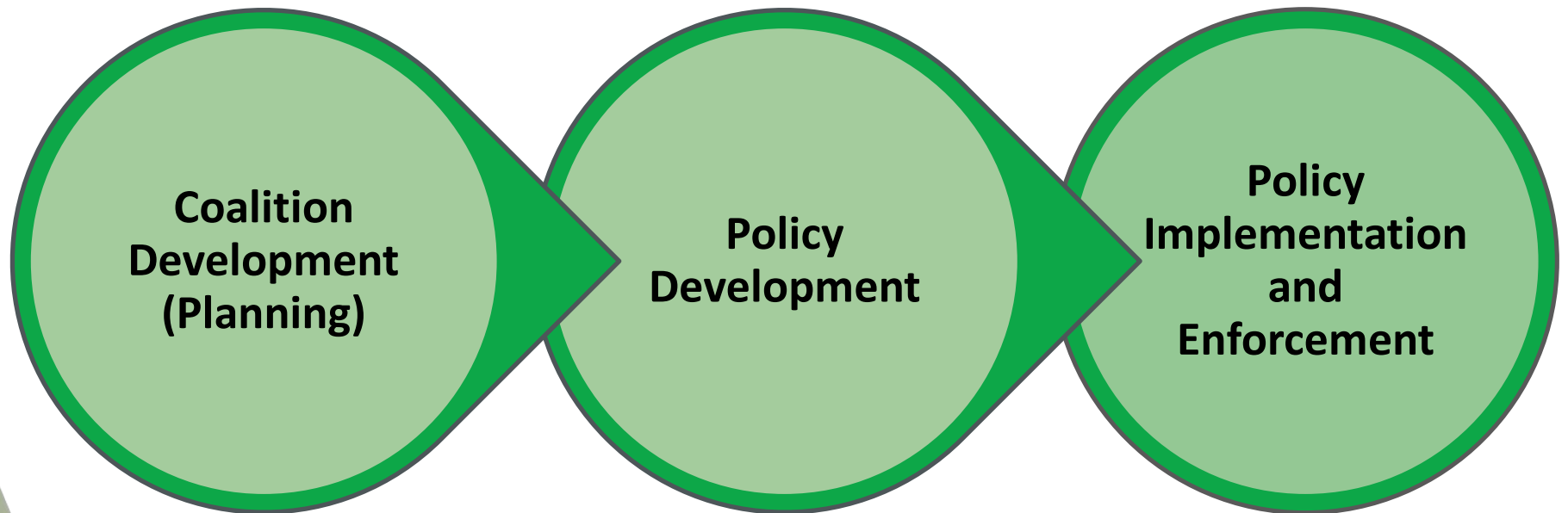
To increase the number of people in the region covered by evidence-based tobacco policies.

# Policy Priorities

# Increase the minimum legal age of sale for tobacco products

# Create smoke-free workplaces

# Policy Stages



# Eligibility Criteria

# Who can apply?

- Provide services in at least one county of Interact for Health's 20-county service area
- Be public or private nonprofit or governmental organizations
- Commitment to equity, diversity and inclusion
- Fiscal Sponsorship (if needed):  
<https://www.councilofnonprofits.org/tools-resources/fiscal-sponsorship-nonprofits>




# Grantee Requirements

# Participate and Collaborate

- Advocacy Boot Camp in Fall 2019 (summer funding) or Winter 2020 (fall funding)
- Annual advocacy and organization capacity assessment
- Evaluation plan
- Overall evaluation of the initiative
- Grantee meetings and technical assistance sessions

# Proposal Requirements and Format

# Cover Sheet

 **INTERACT FOR HEALTH** Tobacco Policy Proposal Cover Sheet

**Organization information**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Web address: \_\_\_\_\_

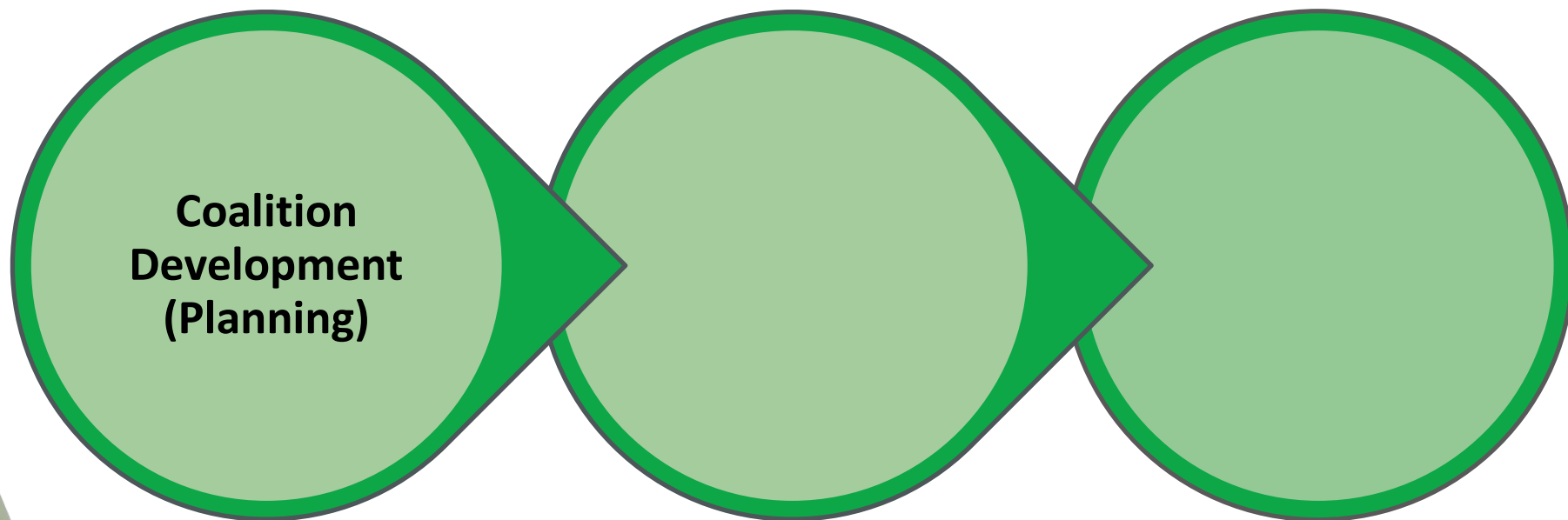
Fiscal sponsor (if different than above): \_\_\_\_\_

Director	Application W
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# Proposal Narrative

# Narrative Format

- Up to 10 pages long, single-spaced
- Use a type font not smaller than 12-points
- Have margins of not less than 1-inch
- Follow the directions that fits your request- **select only one area**



**Coalition  
Development  
(Planning)**

# Coalition Development (Planning)

## **Smaller (\$25,000) short-term (one-year) grants**

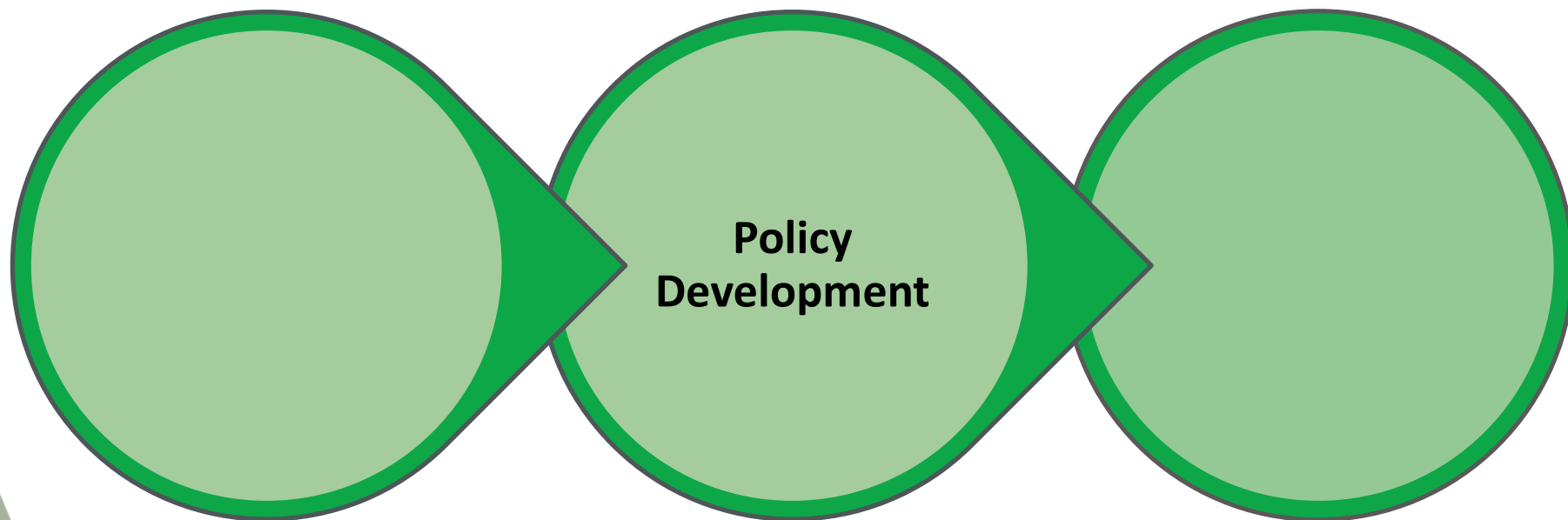
- Establishing coalition
- Bringing partners together
- Coalition-advocacy capacity development
- Planning for tobacco-policy work

**Final work product- community plan**



# Coalition Development (Planning)

- Local problem, opportunity, and need
- Focus on populations with higher rates of tobacco use
- Overview of coalition-development and planning process
- Organizational capacity
- Anticipated planning activities
- Plans for sustainability



# Policy Development

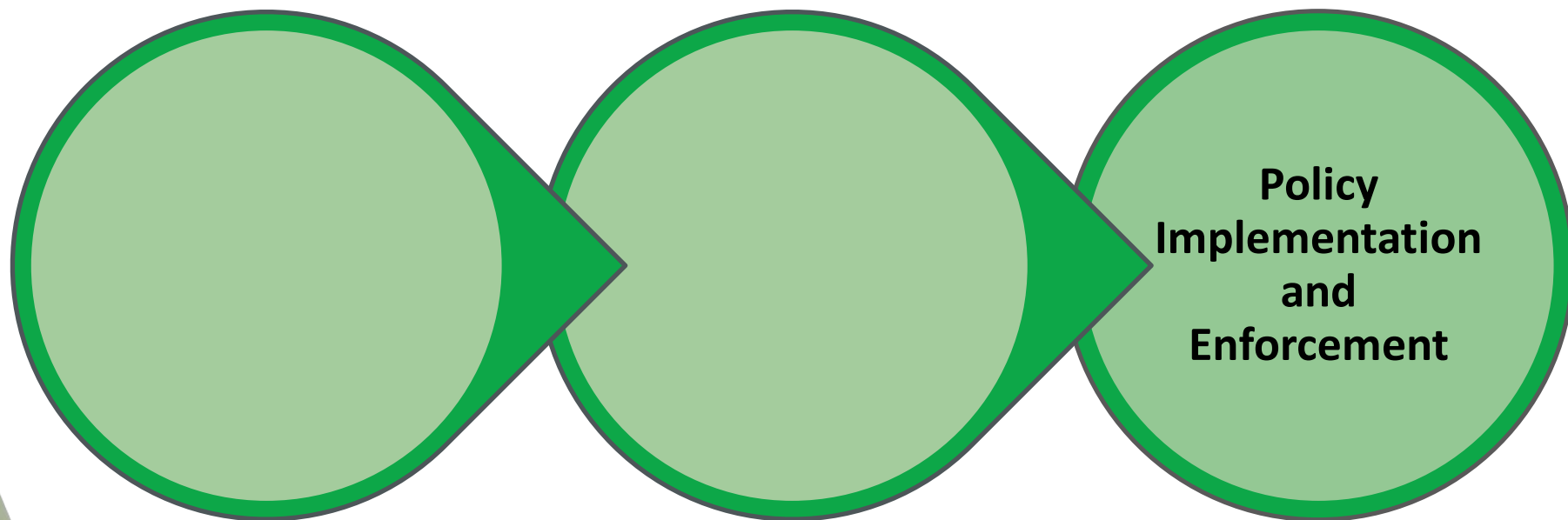
**Larger (up to \$150,000) multi-year (two- to three-year) grants**

- Existing coalitions
- Prior experience with policy advocacy, tobacco control or health promotion
- Community education
- Advocacy activities

**All lobbying activities must be funded separately**

# Policy Development

- Local problem, opportunity, and need
- Focus on populations with higher rates of tobacco use
- Overview of coalition members and partner organizations
- Project overview and details
- Organizational capacity
- Details on separate funding for lobbying activities
- Plans for sustainability



# Policy Implementation and Enforcement

**Larger (up to \$100,000) multi-year (one- to two-year) grants**

- Once policy has passed
- Ensure policy outcomes are met and efforts sustained
- Community Education
- Develop protocols and procedures
- Enforcement activities

# Policy Implementation and Enforcement

- Local problem, opportunity, and need
- Focus on populations with higher rates of tobacco use
- Overview of partner organizations or coalition members
- Overview of tobacco policy
- Overview of implementation and enforcement activities
- Plans for sustainability

# Collaboration and Endorsements



# Budget

## Budget Request Form

Complete the budget including revenue and expenses. Attach a budget narrative on a separate sheet of paper for each item required for the project. Please complete one form per year of funding requested.

Grant Year

Revenue	Project revenue
Income generated from services	
Grant request to Interact for Health	
State and local government funds	
foundations' grants	
(by in budget narrative)	
individuals' contributions	
(narrative)	

# Budget Details

- One form per year of request
- Line-item narrative justification (not included in page limit)
- Include any matching or in-kind contributions
- **Funds cannot be used for lobbying**
  - Include costs and details about separate funding for lobbying activities

# Allowable Expenses

- Personnel (salaries and benefits)
- Consultants
- Meeting Costs
- Local Travel
- Conferences
- Equipment
- Supplies
- Printing and copying
- Promotion
- Incentives

# Selection Criteria

# Competitive Proposals

- Alignment with the policy priorities identified
- Engage the community in the tobacco-policy efforts
- Collaboration reflective of the community
- Address populations with higher rates of tobacco use or tobacco-related disparities
- Demonstrate the ability to work on local-level tobacco-policy-change efforts
- Realistic timeline
- Clearly delineated budget with justification
- Include matching or in-kind contributions

# Required Materials

# Submission Checklist

- Tobacco Policy Cover Sheet
- Proposal Narrative
- Budget Request Form
- Budget Narrative
- Most recent audited financial statement
- Copy of current operating budget
- Most recent annual report (if available)
- Resume of the project director
- List of the organizations board of trustees, including names, employers and position titles
- Interact for Health's Disclosures Form
- Concluding statement signed and dated by CEO
- Site visit survey: <https://doodle.com/poll/vzru7xcy2tzesdby>

# Submission Details

- Completed proposals must be submitted no later than **noon, May 21, 2019 for summer funding.**
- Submit proposals via email:  
**[proposals@interactforhealth.org](mailto:proposals@interactforhealth.org)**
- Subject line: **“Evidence-Based Tobacco Policy Change RFP- (*your organization’s name*)”**



# Timeline

## For summer funding:

Proposal deadline	<b>Noon, May 21, 2019</b>
Site visits	<b>June 10-21, 2019</b>
Notification of grant award	<b>July 1, 2019</b>
Grantee meeting/workshop	<b>1-2:30 p.m. July 31, 2019</b>

## For fall funding:

Proposal deadline	<b>Noon, Oct. 8, 2019</b>
Site visits	<b>Oct. 21-Nov. 1, 2019</b>
Notification of grant award	<b>Nov. 18, 2019</b>
Grantee meeting/workshop	<b>1-2:30 p.m. Dec. 10, 2019</b>

# Questions

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