Vice President, Policy and Engagement

The Vice President, Policy and Engagement works closely with the President & CEO and senior leadership team to expand the impact of Interact for Health’s direct investments through intentional community engagement and policy efforts that advance improvement in health equity and outcomes in the region. The individual will be mission-driven, strategic, creative, collaborative, and passionate about making meaningful progress to improve regional health indicators and to reduce health disparities. This position will use a multi-faceted approach by working closely with internal and external stakeholders to help shape, align, and advance Interact for Health’s role in community and regional health initiatives, in public policy developments, and in diversity, equity, and inclusion efforts.

Reports to: President & CEO

Supervises: Communications, policy, and community engagement staff, and consultants, interns, and fellows as needed.

Responsibilities:

Strategy, Vision and Leadership

- Engage health leaders and community stakeholders across the region to better align efforts and investments in health equity and health outcomes to maximize gains, minimize redundancy, and amplify the impact of Interact for Health’s direct investments through its grantees
- Facilitate alignment across partners on priorities and routine reporting of progress against top region health needs, including (but not limited to) progress addressing health disparities and priorities set forth in the Community Health Needs Assessment
- Continue to strengthen and direct Interact for Health’s Diversity, Equity, and Inclusion (DEI) work with leadership, staff, and Board, including incorporation of equity approach to grantee investments and to Interact for Health’s role in the broader community
- Lead the development of a policy agenda aligned with Interact for Health's strategic priorities, and work in partnership with the Vice President, Strategy to develop an advocacy grantmaking strategy and portfolio
- Facilitate and direct strategic recommendations regarding policies that are pertinent to Interact for Health’s mission and priorities
- Provide thought leadership across Interact for Health on strategic and tactical policy and communications
- Serve as policy and external relations counselor to Interact for Health leadership
Operations and Management

- Provide strategic oversight to Interact for Health’s external communications including the policy reports, marketing collateral materials and electronic communications including Interact for Health’s website and social media
- Serve as an officer of Interact for Health
- Serve as a spokesperson on media interactions as appropriate
- Work across departments to seize all opportunities to share learnings and highlight Interact for Health’s role in improving community health
- In partnership with the Vice President, Strategy, staff Interact for Health’s Strategy & Policy Committee of the Board of Directors and work with the Committee Chair to advance Interact for Health’s policy agenda
- Promote a culture of high performance and continuous improvement that values learning, equity, and inclusion, and a commitment to quality
- Manage and mentor a communications, policy, and community engagement staff
- Establish and monitor staff performance and development goals, assign accountabilities, set objectives, establish priorities, and conduct annual performance appraisals
- Other duties as assigned by the President & CEO and Board

Minimum Requirements

- Minimum of a bachelor’s degree. Advanced degree highly desired
- Ten or more years of experience in communications, public policy, government relations, public relations, media, publications, marketing, or philanthropy
- Personally motivated by Interact for Health’s mission and strategic objectives
- Ability to work independently and in teams and to inspire others to work toward achieving common goals
- Excellent written and verbal communication skills
- Understanding of and commitment to policy and systems change, customer service, equity, and diversity
- Able to manage multiple priorities simultaneously
- Able to translate conceptual direction of Interact for Health into operational plans
- Experienced with the media, public officials, and the health care/public health/non-profit/advocacy/and funder communities
- Excellent interpersonal skills: a leader, team player, and listener with a great sense of humor

Competencies

- Committed to diversity and inclusion within all aspects of the work, including the communities served, the Board, and the staff
- Community focused – makes people feel valued by delivering on commitments and exceeding expectations
• Enables others to maximize their contributions by creating a work environment that inspires people to be motivated, engaged, and productive
• An optimistic outlook and the humor, integrity, and patience necessary to work within a transformative environment
• Relationship builder that encourages teamwork and partnerships throughout the organization and in the community
• Results driven – ensures high levels of performance in self and others
• Strategic thinker – maintains a long-term, big-picture view and implements strategy effectively
• Serves others – promotes organization values by demonstrating optimism and the highest standards of integrity and ethics
• Serves as an agent that provokes or speeds significant change or action
• Seeks and assumes volunteer leadership roles in the community

Created February 2022